



राजेश भूषण, आईएएस
सचिव
RAJESH BHUSHAN, IAS
SECRETARY



75
आज़ादी का
अमृत महोत्सव

भारत सरकार
स्वास्थ्य एवं परिवार कल्याण विभाग
स्वास्थ्य एवं परिवार कल्याण मंत्रालय

Government of India
Department of Health and Family Welfare
Ministry of Health and Family Welfare
D.O. No. IM. 11016/14/2023-NBTC/BTS
11-5-2023

Dear Colleague,

As you may be aware, World Blood Donor Day is celebrated every year since the year 2004, throughout the world on 14 June. This is done to raise awareness of the importance of blood donation and to recognize the contribution of voluntary unpaid blood donors in saving lives and improving health. 14 June is the birthday of Karl Landsteiner (1868–1943), an Austrian biologist and physician, considered to be the "founder" of modern blood transfusion, who also discovered the ABO blood groups.

2. Every blood donation is a precious lifesaving gift and repeat donation is the key to building a safe and sustainable blood supply and achieving Universal Health Coverage (UHC). Access to safe and secure blood supply based on the voluntary non-remunerated donation is vital for management of accident and trauma victims, patients requiring surgeries, cancer patients, cases of bleeding during pregnancy and child birth, cases of anemia including those requiring life-long and regular blood transfusions for conditions such as Sickle Cell Anemia and Thalassemia etc. Voluntary non-remunerated plasma donations also play an important part in supporting patients with a wide range of long-term conditions such as Haemophilia and Immune deficiencies.

3. Celebration of World Blood Donor Day on 14th June 2023, is one of the activities under "Raktdaan Amrit Mahotsav" approved under Azadi Ka Amrit Mahotsav. The slogan for this year's World Blood Donor Day campaign is **"Give blood, give plasma, share life, share often."** It focuses on patients requiring life-long transfusion support and underlines the role every single person can play, by giving the valuable gift of blood or plasma.

The specific objectives of this year's campaign are to:

- Celebrate and thank individuals who donate blood and encourage more people to become new donors as well.
- Encourage people in good health to donate blood regularly, as often as is safe and possible, to transform the quality of life for transfusion dependent patients and help to build a secure blood supply in all Countries in the world.
- Highlight the critical roles of voluntary non-remunerated regular blood and plasma donations in achieving universal access to safe blood products for all populations.
- Mobilize support at National, Regional and global levels among governments and development partners to invest in, strengthen and sustain National blood programmes.

The suggested action plan for the event is as follows:

- To maximize registration of willing blood donors along with optimal blood collection.
- To spread awareness among rural masses, activities of felicitation of blood donor and pledge taking ceremony may be organized at Gram Panchayat level. The pledge can

Principal

SHRI MADHWA VADIRAJA
INSTITUTE OF TECHNOLOGY & MANAGEMENT
Vishwathama Nagar, Udipi Dist.
BANTAKAL - 574 115

Principal

SHRI MADHWA VADIRAJA
INSTITUTE OF TECHNOLOGY & MANAGEMENT
Vishwathama Nagar, Udipi Dist.
BANTAKAL - 574 115

- iii. The office of District Collector/District Magistrate may be involved to supervise the activities at the District Headquarter, Sub Division and Block level in the concerned district.
- iv. A pledge in English and Hindi or regional language for blood donation will be administered through both physical events at all levels and digital platforms. A template of the pledge in English and Hindi is enclosed which may be got translated into regional languages for wide dissemination.
- v. Facility for blood group testing may be made available on 14th June, 2023 at all PHCs/CHCs/sub-district and district Hospitals and other blood banks as per feasibility. This will help the common citizens to know their blood group which will be useful in emergencies for the purpose of blood donation. All Central Government Ministries, Hospitals/Institutions and Medical College (Government and Private) are requested to organize similar activities on 14th June, 2023.
- vi. Various activities towards promotion of blood donation namely pledging, poster and slogan competition through Government of India, digital platform namely MyGov have been initiated.

4. Accordingly all States/UTs are requested to organize activities to observe the event and disseminate the information widely among various stakeholders. Further it is requested, a report along with the photographs of the observance of the event may be sent to Nodal Officer of the campaign of Raktdaan Amrit Mahotsav, Dr. Anil Kumar, Additional DDG, Dte.GHS, MoHFW, Room No.550 A, Nirman Bhawan, New Delhi-110011 (Email id: dr.anilkumar@nic.in and Mobile Number: 9811637663).

A line of confirmation along with plan of activities would be highly appreciated.

Warm Regards

Yours sincerely,

Encl.: as above

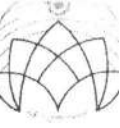
(Rajesh Bhushan)

1. Secretary, All Ministries/Departments Government of India
2. ACS/Principal Secretary/Secretary (Health & FW) All States/UTs
3. Project Directors, SACS/Director SBTC
4. Head, Central Government Hospital/Institution
5. All Medical Colleges (Government and Private)

Copy for information to Secretary, Ministry of Culture, Govt. of India


Principal
SHRI MADHWA VADIRAJA
INSTITUTE OF TECHNOLOGY & MANAGEMENT
Vishwothama Nagar, Udipi Dist.
BANTAKAL - 574 115


Principal
SHRI MADHWA VADIRAJA
INSTITUTE OF TECHNOLOGY & MANAGEMENT
Vishwothama Nagar, Udipi Dist.
BANTAKAL - 574 115



Prof. Dr. Thirumaleshwara Bhat
BE, M.Tech., Ph.D., MISTE
PRINCIPAL

12 June 2023

Ref. No: 2023/PRIN/39

CIRCULAR: VOLUNTARY BLOOD DONATION CAMP

National Service Scheme (NSS), Youth Red Cross Wing (YRC), NCC Unit of SMVITM in association with Blood Bank, KMC, Manipal organizing a **MEGA BLOOD DONATION CAMP** on Thursday, 15 June 2023 from 9AM-1PM in the Seminar Hall of Admin block.

Students are requested to follow the below schedule.

Year	Timings
III year all branches	9AM
II year all branches	10AM
I year all branches	11AM

Students, faculty and staff are hereby encouraged to donate blood voluntarily to save lives. This information may be shared with friends and family members as well.

Thirumaleshwara Bhat

Principal

SHRI MADHWA VADIRAJA
INSTITUTE OF TECHNOLOGY & MANAGEMENT
Vishwothama Nagar, Udupi Dist.
BANTAKAL - 574 115

Principal

SHRI MADHWA VADIRAJA
INSTITUTE OF TECHNOLOGY & MANAGEMENT
Vishwothama Nagar, Udupi Dist.
BANTAKAL - 574 115

Copy to:

1. Vice Principal, for information
2. Dean /All HoDs & Section Heads, with a request to circulate among your faculty & staff members.
3. To be read in all classes
4. Trust Office, for information

Tele: 0820-2570503

By E-mail
4 Kar Engr Coy NCC
MIT Campus
Manipal - 576104

2222/Gen/ ^{Wot}NCC

31 May 2023

To
The Director,
MIT, Manipal

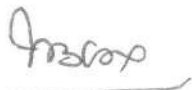
The Principal
SMVITM,
Bantakal


The Principal
YIT,
Moodbidri

RAKTDAAN AMRIT MAHOTSAV - WORLD BLOOD DONER

1. It is intimated that the World Blood Donor Day is celebrated every year since the year 2004, throughout the world on 14 June. Accordingly all colleges are requested to organize activities to observe the event and disseminate the information widely among various stakeholders. Further it is requested, a report along with photographs may be sent to this office on the same day.
2. For your necessary action please.




Principal
SHRI MADHWA VADIRAJA
INSTITUTE OF TECHNOLOGY & MANAGEMENT
Vishwothama Nagar, Udupi Dist.
BANTAKAL - 574 115


(Sunit S Kotwal)
Lt Col
Officer Commanding


Principal
SHRI MADHWA VADIRAJA
INSTITUTE OF TECHNOLOGY & MANAGEMENT
Vishwothama Nagar, Udupi Dist.
BANTAKAL - 574 115



NCC SMVITM <ncc@sode-edu.in>

Requesting your support to organize Blood donation camp

1 message

NSS SMVITM <nss@sode-edu.in>

Sun, Jun 11, 2023 at 9:23 PM

To: bloodbank.kh@manipal.edu, shamee.girish@manipal.edu

Cc: SMVITM BANTAKAL UDUPI <principal@sode-edu.in>, NCC SMVITM <ncc@sode-edu.in>

Respected Madam,

Greetings from Shri Madhwa Vadiraja Institute of Technology and Management, Bantakal.

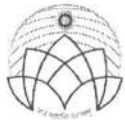
On the occasion of World Blood Donor Day (June 14th), NSS-YRC Unit and NCC Unit of our institute has planned a **mega Blood Donation Drive on Thursday, 15 June 2023 from 9AM to 1PM** in the institute premises. I request your kind support to organize this blood donation drive.

Regards,

Mr. Nagaraja Rao

B. E., M. Tech, (Ph. D), MISTE

NSS Coordinator

**SMVITM**

Shri Madhwa Vadiraja Institute of Technology and Management

Vishwothama Nagara, Bantakal, Udupi-574115, Karnataka, India

Phone: +91-7483031199, 7483031200 (O), +91-09945357819 (M)

Email: nss@sode-edu.in

URL: www.sode-edu.in

Principal

SHRI MADHWA VADIRAJA
INSTITUTE OF TECHNOLOGY & MANAGEMENT
Vishwothama Nagar, Udupi Dist.
BANTAKAL - 574115

Principal

SHRI MADHWA VADIRAJA
INSTITUTE OF TECHNOLOGY & MANAGEMENT
Vishwothama Nagar, Udupi Dist.
BANTAKAL - 574115



NCC SMVITM <ncc@sode-edu.in>

camp confirmation

1 message

Blood Bank [MAHE-KMC] <bloodbank.kh@manipal.edu>

Mon, Jun 12, 2023 at 2:38 PM

To: "nss@sode-edu.in" <nss@sode-edu.in>

Cc: principal <principal@sode-edu.in>, "ncc@sode-edu.in" <ncc@sode-edu.in>, "Shamee Girish [MAHE-KMC]" <shamee.girish@manipal.edu>

Dear Sir/Madam,

Greetings from Dept. of Immunohematology & Blood Transfusion (Blood Centre).

At the outset Blood Centre, KMC Manipal appreciates your interest in organising a blood donation camp. We hereby confirm the blood donation camp on 15.06.2023 from 09:00 am to 01:00 pm at Shri Madhwa Vadiraja Institute of Technology & Management, Bantakal, as suggested by you.

Thanking you,

With Regard,

Kasturba Hospital Blood Centre, Manipal



Principal
SHRI MADHWA VADIRAJA
INSTITUTE OF TECHNOLOGY & MANAGEMENT
Vishwothama Nagar, Udupi Dist.
BANTAKAL - 574 115

Disclaimer: This email and any files transmitted with it are privileged and confidential material of Manipal Academy of Higher Education (MAHE). They are intended to named recipient(s) only. If you are not the intended recipient of this message, please contact the sender and delete the message. This Email message including attachment(s), if any, is believed to be free of any virus. However, it is the responsibility of the recipient to ensure that it is virus-free, and MAHE accepts no liability for any loss or damage arising in any way from its use. Please consider the environment before printing this email.



Principal
SHRI MADHWA VADIRAJA
INSTITUTE OF TECHNOLOGY & MANAGEMENT
Vishwothama Nagar, Udupi Dist.
BANTAKAL - 574 115

SHRI MADHWA VADIRAJA INSTITUTE OF TECHNOLOGY AND MANAGEMENT

(A Unit of Shri Sode Vadiraja Mutt Education Trust®, Udupi)

Accredited by NAAC with 'A' grade | Affiliated to VTU, Belagavi

Approved by AICTE, New Delhi & Recognized by Govt. of Karnataka

Vishwothama Nagar, Bantakal - 574115, Udupi District, Karnataka.



SMVITM

Activity Request form

Academic Year	2023-24		
Department/Section/ Committee/Cell	NCC		
Name of the Activity	World Blood Donor Day		
Target Audience	Staff and students of SMVITM		
Activity Date(s)	15-06-2023	Time	09:00am to 01:00pm
Venue	Seminar Hall Admin Block		
Event Coordinators	Mr. Nagaraj Rao, Mr. Karthik V Contact No.: 8970941008		


Expected expenditure		
S. No.	Description	Amount
-	-	-
Total		

(Add rows if required)

Source of fund (Sponsorship/Registration fee)		
S. No.	Description	Amount
-	-	-
Total		

(Add rows if required)

Financial support required from the Institute	-
---	---

Karthik V	 13-06-2023
Name of the Coordinator	
Signature of the HoD (If applicable)	Signature with date

Principal

SHRI MADHWA VADIRAJA
INSTITUTE OF TECHNOLOGY & MANAGEMENT
Vishwothama Nagar, Udupi Dist.
BANTAKAL - 574115


Remarks by IQAC

May be conducted


Signature 2/6/23

Remarks by Principal

Permitted


Signature



Principal

SHRI MADHWA VADIRAJA
INSTITUTE OF TECHNOLOGY & MANAGEMENT
Vishwothama Nager, Udupi Dist.
BANTAKAL - 574 115



Activity Report

Academic Year	2023-24
Name of the Program	WORLD BLOOD DONOR DAY
Target Audience	Staff and students of SMVITM
Number of Participants	More than 100 people (16 NCC Cadets)

As a part of Azadi ka Amrit Mahotsav and on the occasion of World Blood Donor Day, National Service Scheme (NSS), Youth Red Cross Wing and NCC Unit of Shri Madhwa Vadiraja Institute of Technology and Management, Bantakal, Udupi, Kasturba Hospital Blood Centre, Manipal jointly organized one-day Voluntary Blood Donation Camp on 15 June 2023 in the institute premises. Dr. Deepika, Associate Professor, Department of Immunohematology and Blood Transfusion at KMC Manipal inaugurated the camp by lighting the lamp and delivered the inaugural address stating the importance of blood donor day and encouraging the donors for their selfless donation of blood for the right cause in saving the lives of people. Dr. Thirumaleshwara Bhat, Principal, delivered the presidential remarks and mentioned that there will be a continuous support from the institute to this noble cause and appreciated the students and staff for their selfless act of blood donation to the serve society and make a significant difference in someone's life. He thanked NSS and NCC Unit of SMVITM for arranging the blood donation camp and urged the coordinators of NSS and NCC to conduct the same twice every year.

Dr. Ganesh Aithal, Vice Principal, SMVITM, Bantakal; Nagaraja Rao NSS-YRC Unit Coordinator; Mr. Karthik V, NCC Coordinator; Departmental Coordinators, Dean, HODs, Faculty, Staff, Office bearers and members of NSS-YRC Unit and NCC Unit were present during the inaugural function. Mr Darshanraj, 3rd year CSE invoked the blessings from the Almighty. Ms. Chandana of third year CSE welcomed the gathering and compeered the program; Ms. Vishrutha of First year proposed vote of thanks. More than 100 Volunteers, including faculty, staff and students of SMVITM and public had donated blood and with a total of 95 units of blood collected at the camp.

Principal

SHRI MADHWA VADIRAJA
INSTITUTE OF TECHNOLOGY & MANAGEMENT
Vishwothama Nagar, Udupi Dist.
BANTAKAL - 574 115

Principal

SHRI MADHWA VADIRAJA
INSTITUTE OF TECHNOLOGY & MANAGEMENT
Vishwothama Nagar, Udupi Dist.
BANTAKAL - 574 115

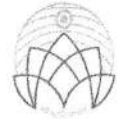
SHRI MADHWA VADIRAJA INSTITUTE OF TECHNOLOGY AND MANAGEMENT

(A Unit of Shri Sode Vadiraja Mutt Education Trust®, Udupi)

Accredited by NAAC with 'A' grade | Affiliated to VTU, Belagavi

Approved by AICTE, New Delhi & Recognized by Govt. of Karnataka

Vishwothama Nagar, Bantakal - 574115, Udupi District, Karnataka.



SMVITM

ANNEXURE



Inscop

Principal
SHRI MADHWA VADIRAJA
INSTITUTE OF TECHNOLOGY & MANAGEMENT
Vishwothama Nagar, Udupi Dist.
BANTAKAL - 574115

Inscop

SHRI MADHWA VADIRAJA
INSTITUTE OF TECHNOLOGY & MANAGEMENT
Vishwothama Nagar, Udupi Dist.
BANTAKAL - 574115

NOMINAL ROLL OF CADETS ATTENDED BLOOD DONATION CAMP

Date: 15-06-2023

Sl. No	Regimental Number	Name	Status
SD			
1	KA22SDA460344	SATVIK S BHAT	?
2	KA22SDA460347	DARSHAN R RAO	?
3	KA22SDA460348	VEERENDRA NAYARI	?
4	KA22SDA460349	RITHURAJ KULAL	?
5	KA22SDA460350	YOGIN KUMAR	?
6	KA22SDA460351	SWAYAM UDAY FONDEKAR	?
7	KA22SDA460352	K ANEESH BHAT	?
8	KA22SDA460353	AKASH A KUNDER	?
9	KA22SDA460356	SAHAJ G SHETTY	?
10	KA22SDA460357	NANDISH	?
SW			
11	KA22SWA460359	SHARVARI S HEBBAR	?
12	KA21SWA460327	RIA SHETTY	?
13	KA21SWA460332	NEHA DINESH SHETTIGAR	?
14	KA22SWA460362	ANANYA G	?
15	KA22SWA460364	RACHANAA M	?
16	KA22SWA460366	DEEKSHA	?

mscop

Principal

SHRI MADHWA VADIRAJA
INSTITUTE OF TECHNOLOGY & MANAGEMENT
Vishwothama Nagar, Udipi Dist.
BANTAKAL - 574 115

CTO Signature

Mr. Karthik V
Caretaker
4 KAR ENGR COY NCC
SMVITM, BANTAKAL - 574115

mscop

Principal

SHRI MADHWA VADIRAJA
INSTITUTE OF TECHNOLOGY & MANAGEMENT
Vishwothama Nagar, Udipi Dist.
BANTAKAL - 574 115