PERSONAL BRANDING
Through LinkedIn

Organized by Department of CSE in association with ISTE

" Discover the secrets to building a strong personal brand that will help you stand out in your industry "

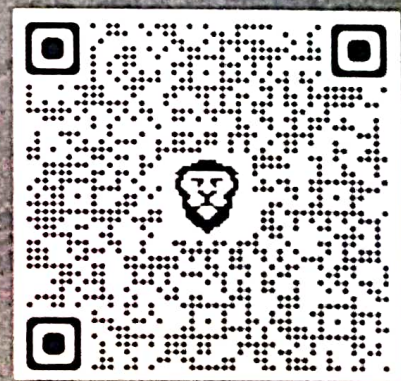## Resource persons:

Ms. Shrutha V Bhat
8th sem CSE

Mr. Karthik Shanbhag
6th sem CSE

SCHEDULE

Date: 18th March 2023
Time: 7:00 PM to 8:00 PM
Platform: Google Meet

Principal
SHRI MADHWA VADIRAJA
INSTITUTE OF TECHNOLOGY & MANAGEMENT
Vishwothama Nagar, Udupi Dist.
BANTAKAL - 574 115

SHRI MADHWA VADIRAJA INSTITUTE OF TECHNOLOGY AND MANAGEMENT

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Vishwothama Nagar, Bantakal - 574115, Udupi District, Karnataka.

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Activity Report

Academic Year	2022-2023
Name of the Program	Personal Branding Through LinkedIn Organized by Dept. Of CSE in association with ISTE
Date	20/03/2023
Target Audience	2nd year students
Resource Person	Ms. Shrutha V Bhat (4th year CSE), Mr. Karthik Shanbhag (3rd year CSE)
Number of Participants	40 (Online Mode through Google Meet)

Detailed Report of the Activity:

Department of Computer Science and Engineering in association with ISTE Student Chapter organized a peer learning session on the topic 'Personal Branding Through LinkedIn on 20th March, 2023 from 7:00 PM to 8:00 PM for the 2nd year Students of SMVITM, Bantakal. The session was held online through google meet.

Ms. Shrutha V Bhat, student, 4th Year CSE and Mr. Karthik Shanbhag, Student, 3rd Year CSE addressed the students about the basics of LinkedIn. They emphasized on the need of having an active profile in the platform. They also spoke about the job opportunities that one can get through LinkedIn, how to get referrals, how to contact Hiring Managers and how to build a strong presence on LinkedIn.

Mr. Raghavendra Hegde, Assistant Professor, Department of CSE, coordinated the event. Mr. Chethan R., Faculty Coordinator ISTE, Dr. Soumya J Bhat, HOD CSE were coordinated for the smooth conduction of the event. Mr. Shridhar from 3rd year CSE designed the poster. Registrations and designing of e-Certificates was handled by Ms. Shrutha V Bhat.

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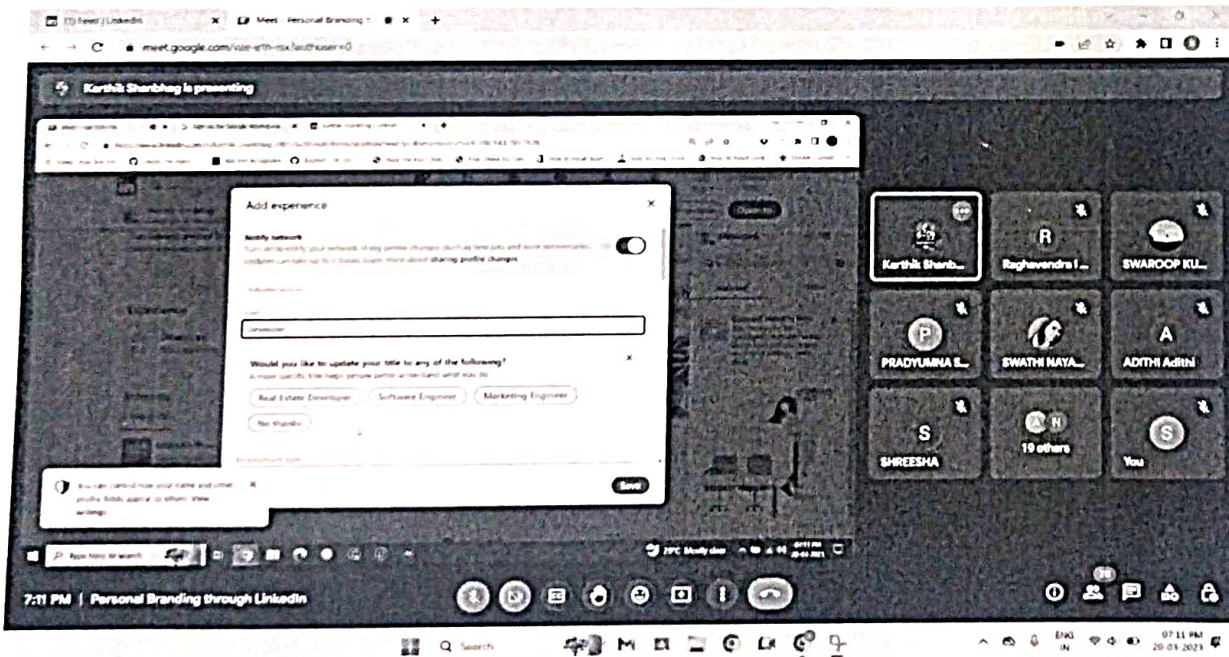**Accredited by NAAC with 'A' grade** | Affiliated to VTU, Belagavi
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Photos

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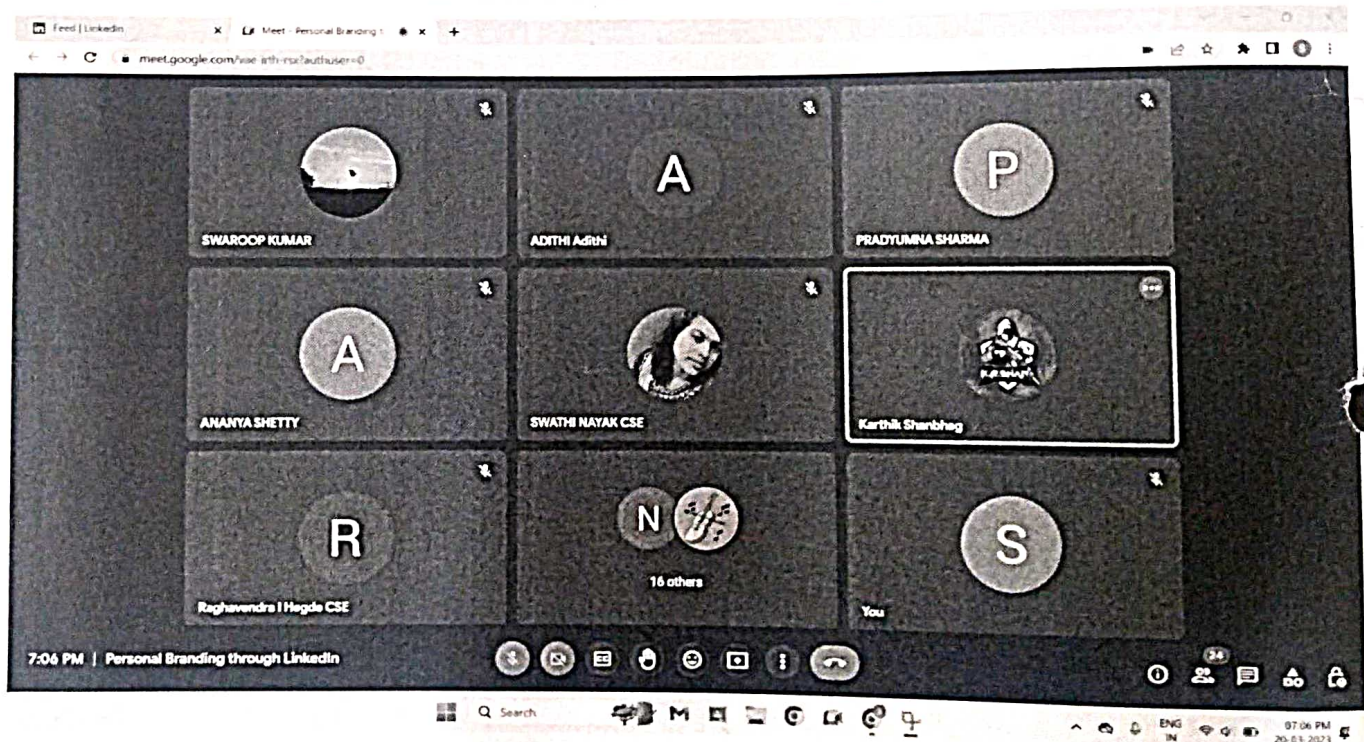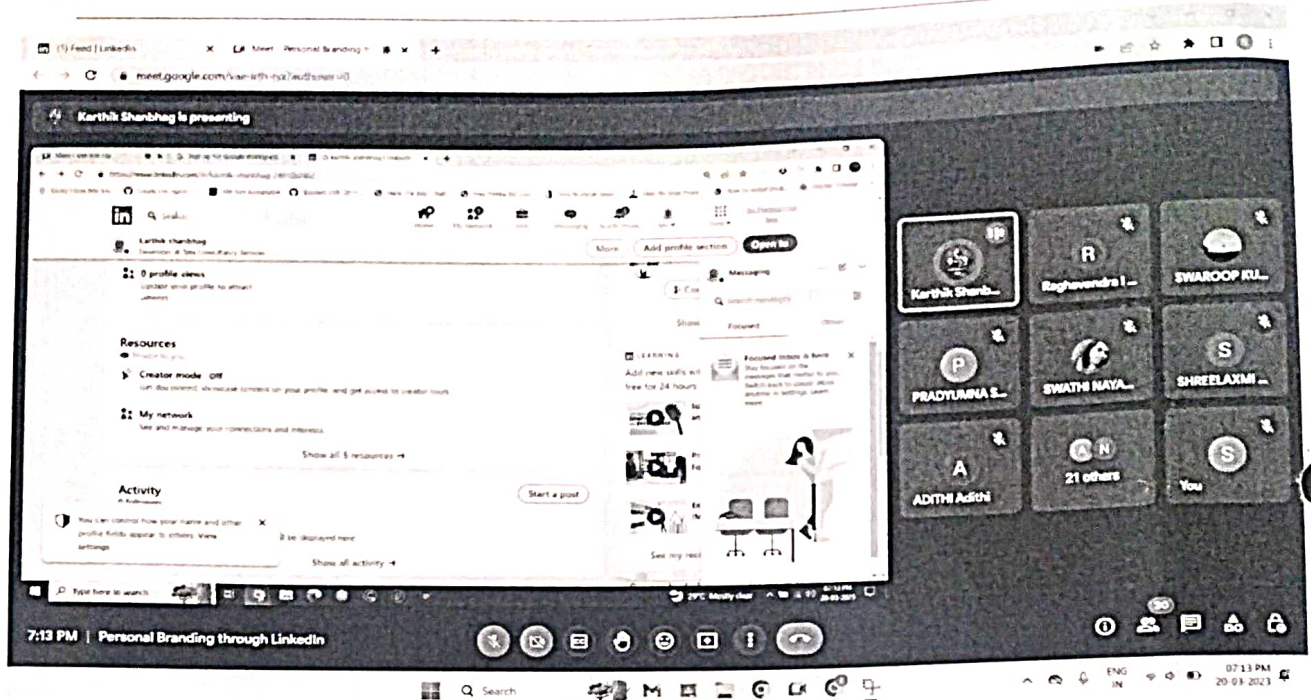(A Unit of Shri Sode Vadiraja Mutt Education Trust®, Udupi)
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