

SHRI MADHWA VADIRAJA INSTITUTE OF TECHNOLOGY AND MANAGEMENT

(A Unit of Shri Sode Vadiraja Mutt Education Trust[®], Udupi)

Accredited by NAAC with 'A' grade | Affiliated to VTU, Belagavi
Vishwothama Nagar, Bantakal - 574115, Udupi District, Karnataka.
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With the divine blessings of His Holiness
SHRI SHRI VISHWAVALLABHA THEERTHA SWAMIJI

(Shri Sode Vadiraja Mutt, Udupi)

ISTE Student Chapter



Cordially invite you to the talk on

DIGITAL MARKETING AND THE OPPORTUNITIES

THURSDAY, 05 MARCH 2020 AT 11.00 AM

VENUE: ADMIN. BLOCK SEMINAR HALL

Resource Person

MR. MAYUR HATWAR

Founder Gyanada Training Institute, Hubballi

Principal

SHRI MADHWA VADIRAJA
INSTITUTE OF TECHNOLOGY & MANAGEMENT
Vishwothama Nagar, Udupi Dist.
BANTAKAL - 574 115

ALL ARE WELCOME

Activity Report

Academic Year	2019-2020
Name of the Program	Talk on Digital Marketing and its opportunities at SMVITM Bantakal
Date	05/03/2020
Target Audience	3 rd Year CSE Students of SMVITM, Bantakal
Resource Persons	Mr. Mayur Hatwar, Founder Gyanada Training Institute, Hubballi
Number of Participants	54

Shri Madhwa Vadiraja Institute of Technology and Management, Bantakal in association with ISTE Student Chapter organized an Invited Talk on "Digital Marketing and its Opportunities" on 05 March 2020 at the college seminar hall.

Mr. Mayur Hatwar, Founder Gyanada Training Institute, Hubballi was the resource person. He started his talk with an overview of the Digital Marketing. Later he focused on different job roles like content writing, social media marketing, Search Engine marketing etc. He also spoke on the current need of skilled people in the field of digital marketing and the job opportunities available. Finally he gave the students more information on the training they have to undergo to be a successful digital marketing specialist.

Ms. Kirthi Nayak, student of sixth semester CSE welcomed the gathering and introduced the Speaker to the audience; Mr. Deepak Rao M, ISTE coordinator felicitated the speaker with a memento; faculty and student of different Branch of Engineering attended the talk.


Principal
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Latitude	13.254583136531792
Longitude	74.78500307350262
Location	Seminar Hall, Admin Block, SMVITM, Bantakal

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Guest Talk on
“Digital Marketing and its opportunities”

Date:05/ 03 / 2020

venue: Seminar Hall, Admin Block

Sl.No	USN	STUDENT NAME
1	4MW16CS049	PAI RAGHAVENDRA GOPINATH
2	4MW16CS106	VIDYA D AMIN
3	4MW17CS001	ABHIDEV V
4	4MW17CS002	ADITHYA D SANIL
5	4MW17CS003	AISHWARYA
6	4MW17CS004	AISHWARYA KEDLAYA K
7	4MW17CS006	AKSHATHA
8	4MW17CS007	ANJANA
9	4MW17CS008	ANUPAMA
10	4MW17CS009	ANUSHA SHETTY
11	4MW17CS010	ASHMITHA KALKUR
12	4MW17CS011	ASHUTOSH KUMAR
13	4MW17CS012	AYSHA SANA
14	4MW17CS013	B APOORVA BHAT
15	4MW17CS014	BHOOMIKA
16	4MW17CS015	C GAGAN BABU
17	4MW17CS016	CHARITHRA KINI T
18	4MW17CS017	CHETHAN
19	4MW17CS018	CHETHANA MOGAVEERA
20	4MW17CS019	CHINTAN SHETTY
21	4MW17CS020	DEEKSHA
22	4MW17CS021	DEEKSHITHA ACHARYA
23	4MW17CS022	DEEPAK NAYAK
24	4MW17CS023	DEEPITH
25	4MW17CS024	DEEPTHI VIOLA BARBOZA
26	4MW17CS025	DHANARAJ
27	4MW17CS026	DHANUSHREE
28	4MW17CS027	DISHA SHETTY
29	4MW17CS029	FAHEEM AHMAD
30	4MW17CS030	GANESHA K S
31	4MW17CS031	GANPAT PATEL
32	4MW17CS032	HANSEN CLYDE LOBO
33	4MW17CS033	HARIKRISHNA R
34	4MW17CS034	HARSHA
35	4MW17CS035	JEEVAN REBEIRO
36	4MW17CS036	JITHESH SHENOY
37	4MW17CS037	K SAHANA
38	4MW17CS038	K SHRIVATHSA

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39	4MW17CS039	KIRTHI NAYAK
40	4MW17CS040	MAHIMA M VAKWADI
41	4MW17CS041	MAHIMA S RAO
42	4MW17CS042	MEGHANA
43	4MW17CS043	MOHAMMED SAHIL
44	4MW17CS044	MOHIKA
45	4MW17CS045	NISCHITH
46	4MW17CS046	NISHWAN N
47	4MW17CS048	NOOR BANU
48	4MW17CS049	PALLAVI KAMATH
49	4MW17CS050	PALLAVI PATIL
50	4MW17CS051	PAREEKSHITH S
51	4MW17CS052	POOJARY SHUBHAM SUNDAR
52	4MW17CS053	POOJASHREE
53	4MW17CS054	PRAJNA
54	4MW17CS055	PRAJNA U

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