

SHRI MADHWA VADIRAJA
INSTITUTE OF TECHNOLOGY & MANAGEMENT
(A Unit of Shri Sode Vadiraja Mutt Education Trust Udupi)



With the divine blessings of His Holiness
Shri Shri Vishwavallabha Theertha Swamiji
(Shri Sode Vadiraja Matha, Udupi)

The Management, Principal, Faculty, Staff and Students
cordially invite you to the
inaugural function of

VALUE ADDED COURSE **ON** **ENTREPRENEURSHIP**

Monday, 19 June 2023 at 10 AM
Venue: Seminar Hall, Admin Block, SMVITM, Bantakal

Chief Guest
Shri. Rathnakumar
Secretary, Shri Sode Vadiraja Mutt Education Trust, Udupi

Guest of Honor
Dr. B Rajashekar
Founding Dean and Professor
Manipal College of Health Professions
MAHE, Manipal

Dr. Thirumaleshwara Bhat
Principal, SMVITM, Bantakal
will be presiding over the function



Welcome to All



Arun Upadhyaya <edc@sode-edu.in>

Value added course on Entrepreneurship

2 messages

Arun Upadhyaya <edc@sode-edu.in>
To: sudhirraj jkshim <sudhirraj@nitte.edu.in>

Sat, Jun 17, 2023 at 5:31 PM

Dear Sir,

I would like to thank you for accepting our invitation to conduct a session on **"Business Models and Planning and Business Model Canvas"** on Friday, **20, June at 2.00 PM** at our institute.

We are eagerly waiting for your session.

*Warm Regards***Mr. Arun Upadhyaya***AMIE, M.Tech, MISTE**Coordinator- Entrepreneurship Development Cell***SMVITM****Shri Madhwa Vadiraja Institute of Technology and Management**

(A unit of Sode Vadiraja Math Education Trust, Udupi)

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Vishwothama Nagar|Bantakal|Udupi - 574 115, Karnataka|India

Phone: +91-820-2589183 (O) |+91-968-632-3734(M)

Fax: +91-820-2589184

Email: edc@sode-edu.in; arun_upadhyaya.ec@sode-edu.inURL : www.sode-edu.in

sudhirraj jkshim <sudhirraj@nitte.edu.in>
To: Arun Upadhyaya <edc@sode-edu.in>

Sat, Jun 17, 2023 at 7:31 PM

Dear Sir,

Happy Evening

I feel humbled and honoured to receive your invitation to deliver expert lecture on the topic above to your students and faculty members. I will be there on time.

Thank you so much.

Regards,

Dr. Sudhir Raj K

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Tel: 91 – 824 – 2204300/01/02/03/04 Fax: 91 – 824 – 2204305 Email: info@nitte.edu.in



Arun Upadhyaya <edc@sode-edu.in>

Value added course on Entrepreneurship

2 messages

Arun Upadhyaya <edc@sode-edu.in>
To: manager.mutbi@manipal.edu

Sat, Jun 17, 2023 at 5:39 PM

Dear Sir,

As discussed with you, we are organizing a five days Value added course on Entrepreneurship starting from 19th to 23rd June for the interested students of our institute.

I would like to invite you to conduct a session on "**Business set-up, Start-up, and Growth**" on **Thursday 22, June at 11.15 AM** at our institute.

We are eagerly waiting for your session.

Warm Regards

Mr. Arun Upadhyaya

AMIE, M.Tech, MISTE

Coordinator- Entrepreneurship Development Cell



SMVITM

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Fax: +91-820-2589184

Email: edc@sode-edu.in; arun_upadhyaya.ec@sode-edu.in

URL : www.sode-edu.in

Manager - MUTBI [MAHE] <manager.mutbi@manipal.edu>
To: Arun Upadhyaya <edc@sode-edu.in>

Mon, Jun 19, 2023 at 1:05 PM

Dear Sir, thanks for the invite.

thanks & best regards,

Mallesh Kumar K S

Manager

Manipal Universal Technology Business Incubator (MUTBI)

[Supported by NSTEDB, DST, Govt. of India & MAHE, Manipal]

4th Floor, Advanced Research Center, MAHE

Madhav Nagar, Manipal - 576104 | Karnataka | India

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MANIPAL UNIVERSAL
TECHNOLOGY BUSINESS INCUBATOR
Supported by NSTEDB, Dept. of Science & Technology, Govt. of India and MAHE, Manipal



DST NIDHI
START-TO-SCALE STARTUP SUPPORT

From: Arun Upadhyaya <edc@sode-edu.in>
Sent: 17 June 2023 17:39
To: Manager - MUTBI [MAHE] <manager.mutbi@manipal.edu>
Subject: Value added course on Entrepreneurship

You don't often get email from edc@sode-edu.in. [Learn why this is important](#)

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Arun Upadhyaya <edc@sode-edu.in>

Value added course on Entrepreneurship

2 messages

Arun Upadhyaya <edc@sode-edu.in>
To: JPR <jprudupi@gmail.com>

Sat, Jun 17, 2023 at 5:33 PM

Dear Sir,

I would like to thank you for accepting our invitation to conduct a session on **"How to plan for start-ups and legal and Ethical steps."** on **Friday, 23, June at 11.15 AM** at our institute.

We are eagerly waiting for your session.

*Warm Regards***Mr. Arun Upadhyaya***AMIE, M.Tech, MISTE**Coordinator- Entrepreneurship Development Cell***SMVITM****Shri Madhwa Vadiraja Institute of Technology and Management**

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Fax: +91-820-2589184

Email: edc@sode-edu.in; arun_upadhyaya.ec@sode-edu.inURL : www.sode-edu.in

JPR <jprudupi@gmail.com>

To: Arun Upadhyaya <edc@sode-edu.in>

Sun, Jun 18, 2023 at 6:55 AM

Thanks for your invite, sir.

Will be there at 11.00.

J.P. Rao**Consultant - Creative Communications & Training****+919448116172**

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Activity Report

Academic Year	2022-23
Name of the Program	VAC on ENTREPRENEURSHIP
Date	19 to 23 June 2023
Target Audience	Interested students
Resource Person	Dr. Sudhir Raj K, Dr. Ganesh Aithal, r. Manjunath C K, Dr. Sudarshan Rao. Mr. Mallesh Kumar, Mr. J P Rao, Mr. Vinod Dixit
Number of Participants	45

The Institution's Innovation Council in association with the Entrepreneurship Development Cell of SMVITM is organizing a "VALUE ADDED COURSE on ENTREPRENEURSHIP" from 19th to 23rd June 2023. The inaugural function of this program was held on 19 June 2023 in the institute premises.

Dr. B Rajashekar, Dean and Professor of Manipal College of Health Professions inaugurated the session by lighting the lamp.

In his address, Dr. B Rajashekar offered a lot of motivation and inspiration for students to pursue entrepreneurial endeavors. He also mentioned about essential characteristics required for the entrepreneurs such discipline, vision, adaptability, creativity, communication and idea generation etc. He concluded his speech by giving tips on entrepreneurship and also quoted that skill and hard work makes the entrepreneur successful in his carrier.

Later the Guest of honor Sri Ratnakumar, Secretary, SSVMET, Udupi addressed the gathering. He mentioned about institution's aim in producing entrepreneurs and the future plans for the Entrepreneurship Development Cell at SMVITM to assist students in becoming entrepreneurs.

Prof. Dr. Thirumaleshwar Bhat, Principal, SMVITM, briefed students about the program and the importance of value added courses on entrepreneurship. Also, he mentioned that the institution will start an incubation center on its campus.

Ms. Sahana Karanth, Senior Asst. Professor in the Dept. of CSE welcomed the gathering. The Program concluded by the vote of thanks by Mr. Arun Upadhyaya, coordinator of Institution's Innovation Council. All the Coordinators of Institution's Innovation Council, Dean, HODs, and

participants were present over the program. The program begins with an invocation by Mr. Darshanraj and is compered by Mr. Clinton.

The Management, Principal, Faculty, Staff and Students cordially invite you to the inaugural function of

VALUE ADDED COURSE ON ENTREPRENEURSHIP

Monday, 19 June 2023 at 10 AM
Venue: Seminar Hall, Admin Block, SMVITM, Bantakal

Chief Guest
Shri. Rathnakumar
Secretary, Shri Sode Vadiraja Mutt Education Trust, Udupi

Guest of Honor
Dr. B. Rajashekar

Shankarpura, Karnataka, India
7Q3M+RX3, Shankarpura, Karnataka 574115, India
Lat 13.254393°
Long 74.795849°

ENTREPRENEURSHIP Development Cell
SMVITM

ENTREPRENEURSHIP Development Cell
SMVITM

Stages of Start up & Usual Sources of

Shankarpura, Karnataka, India
7Q3M+RX3, Shankarpura, Karnataka 574115, India
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ENTREPRENEURSHIP Development Cell
SMVITM

SCHEDULE

Value Added Course on Entrepreneurship

SESSION-I 10:00am-11:00 am	SESSION-II 11:15am-12:30pm	SESSION-III 2.00 pm-3:00 pm	SESSION-IV 3:15 pm-4:30pm
Monday, 19 June 2023			
Inauguration	Idea Generation Dr. Ganesh Aithal VP, SMVITM	Opportunity Recognition and Design Thinking and Evaluating Entrepreneurial opportunities (Dr. Sudarshan Rao, Dean (QA), SMVITM)	
Tuesday, 20 June 2023			
	Charms of an Entrepreneur Dr. C K Manjunath, Placement Officer, SMVITM	Business Models and Planning and Business Model Canvas Dr. Sudhir Raj, Justice K. S Hegde Management Institute, Nitte	
Wednesday, 21 June 2023			
Industry Visit to KMF, Udupi, and Manipal Universal Technology Business Incubator, Manipal			
Thursday, 22 June 2023			
	Business set-up, Start-up, and Growth Mr. Mallesh Kumar Manager, MUTBI, Manipal	Financing Entrepreneurship Mr. Vinod Dixit	
Friday, 23 June 2023			
	How to plan for start-ups and legal and Ethical steps. Mr. Jayaprakash Rao Soft Skill Trainer	Case Study of Start-ups Mr. Nidhish Rao, Justice K. S Hegde Management Institute, Nitte, Founder of STARTUP MITRA	Valedictory Program (3.30 PM to 4.30 PM)

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Udupi: Value added course on entrepreneurship held at SMVITM, Bantakal

- 📅 Wed, Jun 21 2023 02:19:11 PM

Daijiworld media network – Udupi (TP)

Udupi, Jun 21: The Institution's Innovation Council in association with the Entrepreneurship Development Cell of SMVITM organized value added course on entrepreneurship from June 19-23.

Dr B Rajashekar, dean and professor of Manipal College of Health profession by lighting the lamp inaugurate the programme on June 19, in the institute premises.

In his address, Dr B Rajashekar offered a lot of motivation and inspiration for students to pursue entrepreneurial endeavours. He also mentioned essential characteristics required for the entrepreneurs, like discipline, vision, adaptability, creativity, communication and idea generation etc. He concluded his speech by giving tips on entrepreneurship and also quoted that skill and hard work makes the entrepreneur successful in his career.







The guest of honour Ratna Kumar, secretary of SSVMET, Udupi addressed the gathering and mentioned about institution's aim in producing entrepreneurs and the future plans for the Entrepreneurship Development Cell at SMVITM to assist students in becoming entrepreneurs.

Prof Dr Thirumaleshwar Bhat, principal of SMVITM, briefed students about the programme and the importance of value-added courses on entrepreneurship. Also, he mentioned that the institution will start an incubation centre on its campus.

Sahana Karanth, senior assistant professor in the department of CSE welcomed the gathering. The programme begins with an invocation by Darshanraj and is compered by Clinton. The programme concluded with a vote of thanks by Arun Upadhyaya, coordinator of the Institution's Innovation Council. All the coordinators of the Institution's Innovation Council, dean, HODs, and participants were present.

26 June 2023

Letter of Appreciation

This is to place on record my sincere appreciation and gratitude to Mr. Arun Upadhyaya, Assistant Professor(Sg), Electronics & Communication Engineering for organizing the "VALUE ADDED COURSE on ENTREPRENEURSHIP" successfully from 19th to 23rd June 2023 at institute premises. Also wish to recognize the service of all committee coordinators and members towards excellent planning and execution of various works related to the program. I am pleased to acknowledge the whole hearted cooperation and contribution extended by the Faculty and Staff members of SMVITM towards the success of the program.

Looking forward to your continued support in all such future events and endeavors.



Principal

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Vishwothama Nagar, Bantakal- 574115, Udupi District, Karnataka, INDIA



SMVITM

■ CERTIFICATE OF PARTICIPATION ■

K VAISHNAVI BHAT of AI & DS has actively participated

in **Value Added Course on Entrepreneurship** organized by the **Institution's Innovation Council**
in association with **Entrepreneurship Development Cell of SMVITM**
held from **19th June to 23rd June 2023**.

Co-ordinator

Principal

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SMVITM

► CERTIFICATE OF PARTICIPATION ►

Charan S Rao of ECE has actively participated
in **Value Added Course on Entrepreneurship** organized by the **Institution's Innovation Council**
in association with **Entrepreneurship Development Cell** of **SMVITM**
held from **19th June to 23rd June 2023**.

Co-ordinator

Principal

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Vishwothama Nagar, Bantakal- 574115, Udupi District, Karnataka, INDIA



SMVITM

■ CERTIFICATE OF PARTICIPATION ■

Dhanush Kumar of ECE has actively participated
in **Value Added Course on Entrepreneurship** organized by **the Institution's Innovation Council**
in association with **Entrepreneurship Development Cell of SMVITM**
held from **19th June to 23rd June 2023.**

Co-ordinator

Principal

