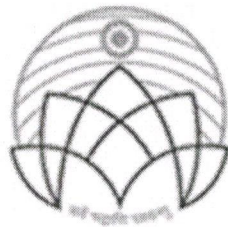


Annual Strategic Plan (for the academic year 2020-21)



SMVITM

Princop

Principal
SHRI MADHWA VADIRAJA
INSTITUTE OF TECHNOLOGY & MANAGEMENT
Vishwothama Nagar, Udupi Dist.
BANTAKAL - 574 115

Shri Madhwa Vadiraja Institute of Technology and Management
Vishwothama Nagar, Bantakal-574115, Udupi District

August 2020

Institute Vision

“To Establish an Excellent, Value-based Higher Educational Hub to Meet the Challenges of Global Competitiveness”

Institute Mission

“To impart holistic education with state of the art infrastructural facilities and conducive academic ambience, at affordable costs, leading to the creation of Centers of Excellence with best brains collectively interacting for total personality development and intellectual growth”

Core Values

- Discipline
- Determination
- Dedication
- Integrity & Trust
- Interest & Involvement

Objectives

- To create a transparent and attractive academic environment that encourages pursuit of excellence and free from commercial interests and questionable practices
- To inculcate in the students and the teachers, a scientific temper and a spirit of enquiry
- To develop and nurture a value-based, but thoroughly professional educational system in which the teacher and the student alike are at their innovative best at all times, encouraging each other to keep pace with the ever expanding frontiers of knowledge
- To make significant contribution towards the growth of a healthy society through pioneering education and effective industry-institute interactions
- To be the role model in higher education and the most preferred choice of students, faculty and industry

Strategic Plan for the academic year 2020-21

- Obtaining NBA accreditation for ECE, CSE and Mechanical Engineering UG programs



- Increasing intake to CSE UG program
- Submitting application to AICTE for starting new UG programs in the emerging areas
- Participation in ATAL Ranking of Institutions on Innovation Achievements (ARIIA)
- Organizing skill development & career guidance programs
- Strengthening student counselling and addressing issues connected to COVID-19 pandemic
- Staff Training for quality improvement
- Incentives to the research outcome of the faculty members
- Organizing campus placement drives
- Organizing international conference
- Strengthening teaching-learning process
- Encourage self-learning through SWAYAM and other online platforms
- Implementation of AICTE Examination Reform Policy 2018



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SMVITM

Shri Madhwa Vadiraja Institute of Technology and Management

(A Unit of Shri Sode Vadiraja Mutt Education Trust^o)

Vishwothama Nagar, Bantakal - 574 115, Udupi District, Karnataka, INDIA

Joint Meeting of **Governing Council (GC)** of Shri Sode Vadiraja Mutt Education Trust(R) (SSVMET), Udupi
and

Shri Madhwa Vadiraja Institute of Technology & Management (SMVITM), Bantakal

Minutes of Meeting

Date: **15 August 2020 (Saturday)**

Time: **10:00 am to 1:45 pm**

Mode of Meeting: **Online using GMEET**

Meeting ID: **xau-mcim-kpw**

Members present:

1. H. H. Shri Vishwavallabha Theertha Swamiji
2. Shri Srinivas Tantry
3. Sri Rathnakumar
4. Sri H. V. Gowthama
5. Dr. Udupi Srinivas
6. Dr. S.G. Gopalkrishna
7. Shri Sunder Madakshira
8. Shri B. Y. Rajeshwar Singh
9. Shri. Jagdish Acharya
10. Prof. Dr. Radhakrishna Aithal
11. Shri Harish B
12. Dr. M.S.Moodithaya
13. Shri H S Shamasunder
14. Mrs. Ramya Srinath Koppa
15. Dr. Ganesh Aithal (Vice Principal and staff representative)
16. Dr. Thirumaleshwara Bhat (Member Secretary)

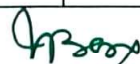
Members Absent:


1. Prof. Dr. A Venkatesh
2. Dr. Gopal Mugeraya M
3. Prof. Dr. P. R. Mukund
4. Shri P. Ramadas

Agenda of the meeting:

Sl. No	Agenda Points
1	Welcome and Review/Approval of Minutes of Previous Joint Meeting:
2	Report by the Principal on Major Activities of SMVITM, since last GC meeting:
3	Fee structure and admission policy for the year 2020-21
4	Approval for the budget for the year 2020-21
5	Revision of existing service rule/Promotion Policy
6	Discussion on revenue generation other than fee
7	Any other matter with the permission of the Chair and various suggestions and resolutions

Agenda No.	Discussions held and Actions to be taken	Responsibility	Target date
1	<p>Welcome and Review / Approval of Minutes of Previous Joint Meeting:</p> <p>Principal of SMVITM who is also the member secretary welcomed all the members to the meeting. The President of the Trust (SSVMET) and Chairman of the Governing Council (SMVITM), H. H. Shri Vishwavallabha Theerta Swamiji presided over the meeting.</p> <p>Dr. Thirumaleshwara Bhat, Principal, SMVITM has presented the minutes of previous meeting (held on 14 July 2019) and Action Taken Report. Honorable GC Members approved the minutes of previous meeting. The suggestions, advice given by honorable members are recorded at the end.</p>	<p>Nil</p> <p>Nil</p>	<p>Nil</p> <p>Nil</p>
2	<p>Report by the Principal on Major Activities of SMVITM, since last GC meeting:</p> <p>Principal has presented the report on the various activities held in the institute since last GC meeting (14 July 2019). The members expressed their satisfaction on the programs/activities held and also appreciated the faculty and staff members for their contribution to SMVITM.</p>	Nil	Nil
3	<p>Fee structure and admission policy for the year 2020-21:</p> <p>It has been decided to retain the same tuition fee for the AY 2020-21. Due to COVID pandemic, management has approved payment of fee in two installments.</p> <p>The management has decided to continue the reservation policy adopted during 2018-19 and scholarship for the deserving students. Also the management approved increase in the number of scholarships by allocating a budgetary support of Rs. 05 Lakhs during 2020-21.</p>	Principal	Sept-2020
4	<p>Approval for the budget for the year 2020-21:</p> <p>The detailed budget for the AY 2020-21 was placed before the Governing Council and got approved. However the members advised the Principal to control the expenses to the possible extent and ensure proper utilization of budget for the institution activities and payment.</p>	Principal	Throughout the year

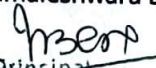

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5	<p>Revision of existing service rule/Promotion Policy:</p> <p>Principal has requested amendment to the service rule (explained below).</p> <p>Page number 18 of SMVITM service rule, last but one point: Research Incentives for journal paper publications: Further to the existing procedure of incentive payment, it has been decided to pay Rs. 5000/- as incentive for the first author, if the paper is published in Q1 journal; Rs. 3000/- as incentive for the first author, if the paper is published in Q2 journal. Other parameters remain the same.</p> <p>Also the members opined to make suitable amendments for such incentive payment as and when required with the approval of Secretary and President.</p> <p>The faculty / staff position vacancies arising due to resignation shall be filled considering the University and Institute regulations.</p>	Principal	Throughout the year
6	<p>Discussion on revenue generation other than fee:</p> <p>The members opined that generating revenue other than fee collection is the need of the hour and the college administration should seriously think on this point. Following are the target set for revenue generation (department wise).</p> <ul style="list-style-type: none"> • Civil Engineering department – Rs. 25,00,000/- • Mechanical Engineering – Rs. 10,00,000/- • Electronics & Commn. Engineering – Rs. 5,00,000/- • Computer Science & Engineering – Rs. 5,00,000/- <p>The members suggested that the drive towards revenue generation should come from the respective departments and the management should not find proposals for the departments. Also suggested to fetch the grants and funds by submit the proposals to various funding agencies</p>	Principal and respective department HODs	Throughout the year
7	<p>Any other matter with the permission of the Chair:</p> <p>It is the suggestion by the members that the college administration should comply with various requirements of POSH and Gender equality. A suitable mechanism to be developed, policies should be formed to ensure the safety of every employee and student of SMVITM. Also the members suggested taking note of the policies and procedures adopted in some premier Institutions and develop a suitable SOP for SMVITM.</p>	Principal with the support of ICC, Grievance Redressal Committee and Committee	Preferably before the commencement of next AY
	<p>Resolutions of the G C Meeting:</p> <p>The principal placed the implementation and outcome of strategic plan 2019-20. The esteemed management endorsed the outcome.</p>		 Principal

	Also the management approved the strategic plan for the AY 2020-21 prepared by IQAC.	Principal, HODs	Throughout the year
--	<p>Various suggestions and action plans approved by the members are as follows:</p> <p>a. A committee appointed by the Secretary of the college to study the new NEP and steps to be followed to implement the same at SMVITM. The recommendations of the committee to be discussed during the next meeting and action plans to be implemented.</p> <p>b. More thrust to be given to the online programs and online courses.</p> <p>c. Research activities to be strengthened further and should continue up to patents.</p> <p>d. Project based learning and interdisciplinary projects to be encouraged</p> <p>e. Promote digital training in the Institute (Both students & Staff). Also extend the facility to society</p> <p>f. Develop incubation facility – Apply for funding</p> <p>g. Build industry – academia relationship, Promote Industry internship and monitor the internship</p> <p>h. Encourage virtual lab in every department. Conduct courses and projects using virtual lab concepts</p> <p>i. Strengthen alumni network; avail the service of alumni to improve industry academia relationship and promote internship & placements</p> <p>j. Replace conventional newsletter with Digital video newsletter and use the same for publicity work</p> <p>k. Focus on revenue generation. Get the SPV at the earliest</p> <p>l. Focus more on skill and competency building among faculty, staff and students. Revise the teachers evaluation mechanism thoroughly to meet the expectations of the management</p> <p>m. Involve people from diverse filed in the council/management of SMVITM</p> <p>n. Prepare the time frame for every activity; discuss on the outcome of every department at the every department. Ask the HODs to prepare 3 slides on the departmental achievement for every calendar month</p> <p>o. Encourage TED Talks and alumni interaction in every department on regular basis</p>	<p>Secretary of the college trust SSVMET</p> <p>Principal</p> <p>Dean –R&C</p> <p>HODs</p> <p>HODs</p> <p>Principal</p> <p>Principal, TPO</p> <p>Principal and HODs</p> <p>SWO & Alumni coordinator</p> <p>Principal</p> <p>Principal & HODs</p> <p>Principal, TPO and HODs</p> <p>Secretary</p> <p>Principal, HODs and section heads</p> <p>HODs, TPO, Alumni coordinator</p>	<p>At the earliest</p> <p>Throughout the year</p> <p>-do-</p> <p>Implements ASAP</p> <p>-do-</p> <p>ASAP</p> <p>Start immediately</p> <p>-do-</p> <p>-do-</p> <p>ASAP</p> <p>-do-</p> <p>ASAP</p> <p>December 2020</p> <p>Before next meeting</p> <p>End of every calendar month</p> <p>Every month from Sept-2020 <i>M. S. S.</i></p>

<p>p. Policies for curbing sexual harassment and promoting gender equality. Also strengthening the Grievance redressal mechanism</p>	<p>Principal with the support of concerned coordinators</p>	<p>Immediately</p>
<p>q. Policy of including variable pay - to encourage the good and effective worker</p>	<p>Principal with the support of management</p>	<p>ASAP</p>

Prepared by Dr. Thirumaleshwara Bhat on 23 August 2020


 Principal
 Dr. Thirumaleshwara Bhat
 Member, Secretary- GC and Principal, SMVITM, Bantakal
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 Shri Rathnakumar
 Secretary-SSVMET
 President / Secretary
 Shri Sode Vadiraja Multi Education Trust
 Hooverana Complex, Car Street, Bantakal - 574 115

Copy to: All members of GC, SMVITM and SSVMET; Concerned Offices, SMVITM and SSVMET


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