

Annual Strategic Plan (for the academic year 2019-20)




Principal
SHRI MADHWA VADIRAJA
INSTITUTE OF TECHNOLOGY & MANAGEMENT
Vishwothama Nagar, Udupi Dist.
BANTAKAL - 574 115

Shri Madhwa Vadiraja Institute of Technology and Management

Vishwothama Nagar, Bantakal-574115, Udupi District

March 2019

Institute Vision

"To Establish an Excellent, Value-based Higher Educational Hub to Meet the Challenges of Global Competitiveness"

Institute Mission

"To impart holistic education with state of the art infrastructural facilities and conducive academic ambience, at affordable costs, leading to the creation of Centers of Excellence with best brains collectively interacting for total personality development and intellectual growth"

Core Values

- Discipline
- Determination
- Dedication
- Integrity & Trust
- Interest & Involvement

Objectives

- To create a transparent and attractive academic environment that encourages pursuit of excellence and free from commercial interests and questionable practices
- To inculcate in the students and the teachers, a scientific temper and a spirit of enquiry
- To develop and nurture a value-based, but thoroughly professional educational system in which the teacher and the student alike are at their innovative best at all times, encouraging each other to keep pace with the ever expanding frontiers of knowledge
- To make significant contribution towards the growth of a healthy society through pioneering education and effective industry-institute interactions
- To be the role model in higher education and the most preferred choice of students, faculty and industry

Strategic Plan for the academic year 2019-20

- Obtaining NBA accreditation for ECE, CSE and Mechanical Engineering UG programs



- Recruitment of faculty members with Ph.D
- Submitting application to AICTE for starting new UG programs in the emerging areas
- Fetching scholarship from Government and Non-Government agencies
- Organizing skill development & career guidance programs
- Staff Training for quality improvement
- Incentives to the research outcome of the faculty members
- Organizing campus placement drives
- Conduction of at least one value added program per year in every technical department
- Organizing international conference
- Encourage self-learning through SWAYAM and other online platforms
- Implementation of AICTE Examination Reform Policy 2018



[Signature]
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Shri Madhwa Vadiraja Institute of Technology and Management

(A Unit of Shri Sode Vadiraja Mutt Education Trust®)

Vishwothama Nagar, Bantakal – 574 115, Udupi District, Karnataka, INDIA

Joint Meeting of **Governing Council (GC)** of
Shri Madhwa Vadiraja Institute of Technology & Management (SMVITM), Bantakal
and

Shri Sode Vadiraja Mutt Education Trust(R) (SSVMET), Udupi

Minutes of Meeting

Date: **10 March 2019 (Sunday)**
Time: **9.30 am- 4.30 pm**
Venue: **Board Room, S M V I T M Bantakal, Udupi.**

Members present:

1. H. H. Shri Vishwavallabha Theertha Swamiji
2. Shri. P. Srinivas Tantry
3. Sri Rathnakumar
4. Sri H. V. Gowthama
5. Dr. Udupi Srinivas
6. Shri Sunder Madakshira
7. Shri. Jagdish Acharya
8. Shri. H. S Shamasundar
9. Dr. Thirumaleshwara Bhat (Member Secretary)
10. Dr. Sudarshan Rao – (Staff Representative)


Members Absent / Excused:

1. Prof. B. S. Revankar
2. Dr. S.G. Gopalkrishna
3. Shri. P. Ramadas
4. Prof. Dr. A Venkatesh
5. Shri B.Y.Rajeshwar Singh
6. Dr. Gopal Mugeraya M
7. Prof. Dr. P. R. Mukund
8. Prof. Dr. Radhakrishna Aithal
9. Dr. Ananthapadmanabha
10. Sri Harish B

Agenda of the meeting:

| Sl. No | Agenda Points |
|--------|---|
| 1 | Welcome and Review / approval of minutes of previous meeting |
| 2 | Report by the Principal on the progress of the Institute since last meeting |
| 3 | Admission status and approval for the academic year 2018-19 |
| 4 | Starting Vocational course (B.Voc) and PGDMA (As per AICTE norms) |
| 5 | Fee structure and admission policy for the year 2019-20 |
| 6 | Discussion on branding and digital marketing |
| 7 | Discussion on NAAC and NBA accreditation |
| 8 | Approval for the budget for the year 2019-20 |
| 9 | Any other matter with the permission of the chair |

| Agenda No. | Discussions held and Actions to be taken | Responsibility | Target date |
|------------|---|---|---|
| 1 | <p>Welcome and Review / Approval of Minutes of Previous Joint Meeting:</p> <p>Sri Rathnakumar, Hon Secretary of SSVMET welcomed all the members to the meeting. The President of the Trust (SSVMET) and Chairman of the Governing Council (SMVITM), H. H. Shri Vishwavallabha Theerta Swamiji presided over the meeting.</p> <p>Dr. Thirumaleshwara Bhat, Principal and Member Secretary, presented the minutes of previous meeting (held on 24 July 2018) and Action Taken Report. Honorable GC Members approved the minutes of previous meeting.</p> | Nil | Nil |
| 2 | <p>Report by the Principal on the Progress of SMVITM, since last GC meeting:</p> <p>Principal made a power point presentation on the achievements of SMVITM since last GC meeting (24 July 2018). He has also presented the details about the major events organized, Academic Performance of the students, Institutional Activities, Departmental Activities, Faculty Accomplishments, Student Achievements, Training & Placement Status of the Institution. Following are the points discussed/approved.</p> <ul style="list-style-type: none"> ➤ Honorable members advised to take the faculty in to confidence and improve the results further. ➤ The members suggested the Principal to take necessary steps to give wide publicity to the college by taking support of DDB Mudra officials. ➤ Advised the Principal to look at the possibility of giving publicity to our college at Sonda ➤ The members were happy about the performance of students in 5th and 7th semester examinations held during the Jan-2019 exams. However they advised to take concrete steps to improve the results in all the branches during every semester exams. ➤ The members expressed the need of focusing on the following important areas: <ul style="list-style-type: none"> ➤ Industry-Institute Partnership ➤ Establishing COE/Incubation Centers/IPR centers ➤ Strengthen research & consultancy ➤ Faculty internship ➤ It was the opinion of the members that the placement opportunities created by the institute need to be improved. Also the honorable members suggested to implement the following actions towards improvement of placements: <ul style="list-style-type: none"> ➤ Starting from 1st year, encourage the students to pursue | <p>Principal & HODs</p> <p>Principal</p> <p>Principal & Staff</p> <p>Principal, HODs & Staff</p> <p>Principal, HODs and TPO</p> | <p>Through out the year</p> <p>ASAP</p> <p>ASAP</p> <p>Throughout the year</p> <p>Throughout the year</p> <p>Throughout</p> |

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| | <p>GATE examination</p> <ul style="list-style-type: none"> ➤ Invite the officials from various industries such as L&T, NTT, Trinity-NDT and other company officials and train our students on the latest technology subjects. Also the members suggested training the students for blue collar jobs. ➤ Train the students in "Group Discussion" by conducting several sessions with the help of experts. Also suggested to make the best use of YouTube videos to train the students. | <p>HODs and TPO</p> <p>Principal, HODs and TPO</p> <p>HODs, Staff and T & P Dept.</p> | <p>the year</p> <p>-do-</p> <p>Throughout the year</p> |
| 3 | <p>Admission status and approval for the academic year 2018-19:</p> <p>The members have agreed that the admissions for the engineering courses during the year 2018-19 are comparatively low at all engineering colleges. Following are the suggestions of the honorable members to improve admissions:</p> <ul style="list-style-type: none"> ➤ Publicity through banners in college bus and public transport. ➤ Publicity through FM Radio and hoardings ➤ Take the maximum support from DDB Mudra towards publicity work. ➤ Strengthen the mentoring scheme ➤ Encourage TED talks ➤ Thrust to be given to enroll the students for NPTEL/MOOC courses. | <p>Principal</p> <p>-do-</p> <p>-do-</p> <p>HODs and Faculty</p> <p>-do-</p> | <p>ASAP</p> <p>-do-</p> <p>-do-</p> <p>Throughout the year</p> <p>-do-</p> |
| 4 | <p>Starting Vocational course (B. Voc) and PGDMA (As per AICTE norms):</p> <p>Honorable members recommended starting Vocational courses and management course. They have also advised to study the requirements such as infrastructure, facilities in line with AICTE norms.</p> <p>Decided to discuss in detail during the next GC meeting.</p> | <p>Management & Principal</p> | <p>To discuss during the next GC meeting to be held in June/July 2019</p> |
| 5 | <p>Fee structure and admission policy for the year 2019-20:</p> <p>It has been decided to retain the same tuition fee for the AY 2019-20. But the management has permitted to revise the other fee from existing Rs. 23,000/- to Rs. 24,000/- per year.</p> <p>The management has decided to continue the reservation policy adopted during 2018-19 and scholarship for the deserving students. Also the management approved increase in the number of scholarships by allocating a budgetary support of Rs. 05 Lakhs during 2019-20.</p> | <p>Principal, AO and Office Superintendent</p> | <p>July-2019</p> |
| 6 | <p>Discussion on branding and digital marketing:</p> <p>Principal has presented the details about the branding exercise</p> | <p> Principal</p> | |

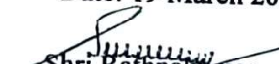
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| | <p>carried out by the DDB Mudra.</p> <ul style="list-style-type: none"> ➤ The logo and the text developed by DDB Mudra have been accepted. ➤ Honorable members suggested the Principal to avail maximum support from DDB Mudra towards publicity of the college. ➤ Members also recommended for digital marketing. However decided to consult the digital marketing agency, only if the financial condition supports for it. ➤ Principal also presented the outcome of capability building exercise. The members recommended implementing the outcome of capability building exercise with priority. | <p>Principal</p> <p>Management & Principal</p> <p>Principal, HODs and staff</p> | <p>March-June 2019</p> <p>As and when possible</p> <p>ASAP</p> |
| 7 | <p>Discussion on NAAC and NBA accreditation:</p> <p>The strategic plan for the year 2019-20 prepared by IQAC has been discussed and approved by the esteemed members.</p> <p>The "Self Study Report" was uploaded at the beginning of the GC meeting. The honorable members congratulated the Principal, faculty and staff for their effort towards the submission of SSR.</p> <p>Also the honorable members suggested to prepare well for Peer committee visit as well as accreditation by NBA.</p> <p>The honorable members suggested the principal to submit the "Self Study Report" to NBA before 31 October 2019.</p> | <p>Principal, HODs and staff</p> <p>-do-</p> | <p>April-2019</p> <p>Oct-2019</p> |
| 8 | <p>Approval for the budget for the year 2019-20:</p> <p>Principal has presented the budget for the FY 2019-20. However the honorable members decided to discuss at length on the budget proposal during the next GC meeting to be held in the month of June-July 2019.</p> | <p>Principal</p> | <p>June-July 2019</p> |
| 9 | <p>Any other matter with the permission of the chair :</p> <p>The management has authorized the Principal to recruit the vacant faculty / staff position by following the University and Institute norms.</p> | <p>Principal</p> | <p>July 2019</p> |

Prepared by:



Date: 19 March 2019

Dr. Thirumaleshwar Bhat
Principal
SHRI MADHWA VADIRAJA
Member Secretary, GC and Principal, SMVITM, Bantakal
INSTITUTE OF TECHNOLOGY & MANAGEMENT


Shri Kathnakumar
Principal, SSVMET

Copy to: All members of GC, SMVITM and SSVMET; Concerned Offices, SMVITM and SSVMET
BANTAKAL - 574 115
Shri Sode Vadiraja Mutt Education Trust
Bhoovaraha Complex, Car Street, Udupi - 576 101



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