# Annual Strategic Plan (for the academic year 2018-19)





Principal
SHRI MADHWA VADIRAJA
INSTITUTE OF TECHNOLOGY & MANAGEMENT
Vishwothama Nagar, Udupi Dist.
BANTAKAL - 574 115

Shri Madhwa Vadiraja Institute of Technology and Management Vishwothama Nagar, Bantakal-574115, Udupi District July 2018

### Institute Vision

"To Establish an Excellent, Value-based Higher Educational Hub to Meet the Challenges of Global Competitiveness"

### Institute Mission

"To impart holistic education with state of the art infrastructural facilities and conducive academic ambience, at affordable costs, leading to the creation of Centers of Excellence with best brains collectively interacting for total personality development and intellectual growth"

### Core Values

- Discipline
- Determination
- Dedication
- Integrity & Trust
- Interest & Involvement

### **Objectives**

- To create a transparent and attractive academic environment that encourages pursuit of excellence and free from commercial interests and questionable practices
- To inculcate in the students and the teachers, a scientific temper and a spirit
  of enquiry
- To develop and nurture a value-based, but thoroughly professional educational system in which the teacher and the student alike are at their innovative best at all times, encouraging each other to keep pace with the ever expanding frontiers of knowledge
- To make significant contribution towards the growth of a healthy society through pioneering education and effective industry-institute interactions
- To be the role model in higher education and the most preferred choice of students, faculty and industry



Principal

July 2018 SHRI MADHWA VADIRAJA Strategic Plan (2018-19) 2

Vishwothama Nagar, Udupi Dist.

### Strategic Plan for the academic year 2018-19

- Submission of SSR for first cycle of NAAC accreditation
- Submission of SAR for NBA accreditation for ECE, CSE and Mechanical Engineering UG programs
- Establishment of Institution's Innovation Council (IIC)
- Recruitment of faculty members with Ph.D
- Strengthening department club activities
- Fetching scholarship from Government and Non-Government agencies
- Organizing skill development & career guidance programmes
- Organizing campus placement drives
- Effective functioning of Entrepreneurship Development Cell
- Conduction of at least one value added program per year in every technical department
- ICT enabled classroom
- Organizing national conference
- Encourage self-learning through SWAYAM and other online platforms

SHRI MADHWA VADIRAJA INSTITUTE OF TECHNOLOGY & MANAGEMENT Vishwothama Nagar, Udupi Dist. **BANTAKAL - 574 115** 



## Shri Madhwa Vadiraja Institute of Technology and

Management

(A Unit of Shri Sode Vadiraja Mutt Education Trust®) Vishwothama Nagar, Bantakal – 574 115, Udupi District, Karnataka, INDIA

Joint Meeting of Governing Council (GC) of Shri Madhwa Vadiraja Institute of Technology & Management (SMVITM), Bantakal

Shri Sode Vadiraja Mutt Education Trust(R) (SSVMET), Udupi

### Minutes of Meeting

Date:

10 March 2018 (Saturday)

Time:

9.30 am- 3 pm

Venue:

Board Room, S M V I T M Bantakal, Udupi.

### Members present:

- 1. H. H. Shri Vishwavallabha Theertha Swamiji
- 2. Sri. P. Srinivas Tantry
- 3. Sri Rathnakumar
- 4. Sri H. V. Gowthama
- 5. Prof B. S. Revankar
- 6. Dr. Udupi Srinivas
- 7. Dr. S.G. Gopalkrishna
- 8. Shri Sunder Madakshira
- 9. Shri P. Ramadas
- 10. Dr. Ananthapadmanabha
- 11. Sri Harish B
- 12. Dr. Thirumaleshwara Bhat (Member Secretary)
- 13. Dr. Balachandra Achar (Staff Representative)

#### Members Absent / Excused:

- 1. Prof. Dr. A Venkatesh
- 2. Shri B.Y.Rajeshwar Singh
- 3. Dr. Gopal Mugeraya M
- 4. Prof. Dr. P. R. Mukund
- 5. Prof. Dr. Radhakrishna Aithal

### Agenda of the meeting:

SI. No	Agenda Points
1	Welcome and Review of the discussions held during last meeting/ Approval of Minutes of Previous Joint Meeting
2	Report by the Principal on the Progress of SMVITM, since last GC meeting
3	Admission status and approval for the academic year 2017-18
4	Fee structure and admission policy for the year 2018-19
5	Approval for the budget for the year 2018-19
6	Any other matter with the permission of the Chair

Principal

SHRI MADHWA VADIRAJA INSTITUTE OF TECHNOLOGY & MANAGEMENT

Vishwothama Nagar, Udupi Dist. BANTAKAL - 574 115

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Agenda No.	Discussions held and Actions to be taken	Responsibility	Target date
1	Welcome and Review / Approval of Minutes of Previous Joint Meeting:		
	Sri Rathnakumar, Hon Secretary of SSVMET welcomed all the members to the meeting. He has extended a cordial welcome to Dr. Ananthapadmanabha, Principal of NIEIT Mysore who has joined our GC recently as University Nominee. Also he has expressed his heartfelt gratitude to Dr. Suresh L, former University nominee to college GC for his splendid support to the college. The President of the Trust (SSVMET) and Chairman of the Governing Council (SMVITM), H. H. Shri Vishwavallabha Theerta Swamiji presided over the meeting.	Nil	Nil
	Dr. Thirumaleshwara Bhat, Principal and Member Secretary, presented the minutes of previous meeting (held on 10 June 2017) and Action Taken Report. Honorable GC Members approved the minutes of previous meeting.		
2	Report by the Principal on the Progress of SMVITM, since last GC meeting:		
	Principal made a power point presentation on the achievements of SMVITM since last GC meeting (10 June 2017). He has also presented the details about the major events organized, Academic Performance of the students, Institutional Activities, Departmental Activities, Faculty Accomplishments, Student Achievements, Training & Placement Status of the Institution. Following are the points discussed/approved.		
	➤ Honorable members advised to take the faculty in to confidence and improve the results further.	Principal & HODs	Through out the year
	> The members suggested the Principal to take necessary steps to strengthen the "Industry Mentorship" further by discussing the details with the coordinator on regular basis.	Principal, HODs & Ms. Laxmi Shetty	-do-
	> Advised the Principal to look at the possibility of giving publicity to our college at Sonda	Principal	-do-
	Honorable members advised to strengthen the skills of students by arranging practical oriented teaching/outreach programs/industry visits	Principal, HODs & Staff	-do-
	> It was the suggestion of the Hon members that the long pending "Spiritual Camp for company executives" may be held at SMVITM with the support of Revered Swamiji and help by Shri Sunder Madakshira and Shri.Shamasundar.	Principal & Placement Officer	July and Dec 2018
	The members were happy about the performance of students in 1 <sup>st</sup> and 7 <sup>th</sup> semester examinations held during the Dec-2017 exams. However they advised to take concrete steps to	HODe & Staff	Throughout the year

	exams.		
>	Members opined to strengthen the college publicity through What Sapp/Facebook/FM Radio promotion schemes. Also advised to prepare short the video of few alumni who are speaking well about college and promote these videos in the social media.	Principal, HODs & Staff	ASAP
>	Members advised the principal to build the rapport with industry experts as much as possible	Principal and TPO	Throughout the year
>	The members expressed the need of focusing on the following important areas:		
	➤ Industry-Institute Partnership		
	➤ Establishing COE/Incubation Centers/IPR centers		
	Courses exclusively on Big Data, Machine Learning, AI, Data Science. Etc	Principal, HODs and TPO	Throughout the year
	> Plan for the monthly newsletter of the college	TIODS and TIO	lane year
	> Strengthen research & consultancy		
	> Evening sessions to promote domain experts		
	> Depute the faculty to reputed companies to undergo training for at least 15 days in a year		,
>	It was the opinion of the members that the placement opportunities created by the institute need to be improved. Also the honorable members suggested to implement the following actions towards improvement of placements:	HODs, Staff and T& P Dept.	Throughout the year
	> Starting from 2 <sup>nd</sup> year BE onward, train the students to acquire the necessary skills to get placed.		
	➤ Make the best use of Language Lab and improve the communication skill of the students	*	
	Arrange for improving the technical skills by conducting sessions exclusively on technical skills		
	> Train the students in "Group Discussion" by conducting several sessions with the help of experts. Also suggested to make the best use of YouTube videos to train the students.		
	> Approach new companies for pool placements		
	> Appoint a counselor to the institute, at least on visiting basis, if not on regular basis.		1
	> Plan the mentoring of junior students by the senior students		
T co	dmission status and approval for the academic year 2017-18: the members have agreed that the admissions for the engineering ourses during the year 2017-18 are low at all engineering olleges. However they advised to adopt the following measures to		

	ensure smooth administration of the college:		
	➤ Severe threat by the autonomous colleges and Universities.  Unless we prove that the education provided at SMVITM is worth, it is difficult to attract the students.		-
	> Though we do not have any role on the curriculum design, we can strengthen the learning by adopting the following methods:		
	<ul> <li>Strengthen the mentoring scheme</li> <li>Engage the industry experts/retired teachers to teach</li> </ul>		
	important subjects		
	> Encourage peer learning	Detectors	Throughout
	➤ Adopt practical orient/project based learning	Principal, HODs and	the year
	Conduct frequent FDPs to motivate the faculty members	Faculty	,
	➤ Encourage TED talks		
	> Thrust to be given to enroll for NPTEL courses		
4	Fee structure and admission policy for the year 2018-19:		
	A decision has taken to follow the reservation policy of GOK in		
	the management quota. If the seats remain vacant after the second round of GOK admission process, then principal is authorized to	Deimainal	June/July
	fill the vacant seats without following reservation norms.	Principal	2018
	III the vacant seats without following reservation norms.		
	Also a decision has taken to adopt the fee structure of AY 2017-18	-do-	-do-
	for the management seats of 2018-19 (no change is approved).		
	The management decided to support the deserving underprivileged	-do-	-do-
	students with management scholarship of Rs. 10,000/- per year		
	(min) and reserve a scholarship fund of Rs. 10 Lakh for the year 2018-19. The scholarship shall continue only if the student secure		
	minimum of 7.00 CGPA in the previous academic year.		
	Approval for the budget for the year 2018-19:		
5			
	Following are the suggestions given by the management about the budget for the year 2018-19.		
	<ul> <li>Budget allocation and budget utilization are two important</li> </ul>	Principal,	At the
	points to be taken care. As far as possible utilize the	HODs and Staff	appropriate
	budget fully for the developmental purpose.		time
	Provide budgetary support for research activities also.		
	> Decided to place the budget before the next GC meeting		
	with all necessary amendments.		
6	Any other matter with the permission of the chair:		
	Following are the points discussed under this agenda:		
	> The service rules for the faculty and staff members are		
	discussed and found that no amendments are required.		
	> Vacation to the faculty: The members opined that the faculty		
	members are entitled for eight week vacation as per the	Principal and	Throughout
	existing provision in the service rule. However the Principal is	T&P Officer	the year
	empowered to forfeit the vacation partly for the preparation		
	towards accreditation. In such cases the vacation shall not be		
	10 waits accreditation. In such cases in		

compensated either monetarily or by some other form of leave.					
Faculty / Staff appointment: It has been decided to adhere strictly to the Institution norms while accepting the resignation of an employee. Henceforth the Principal shall accept the resignation only after fulfilling the stipulated norms for the resignation. Also the Principal is authorized to appoint qualified faculty members whenever vacancy arises by following University and Institute norms.	Principal	Throughout the year			
Maternity Leave: The maternity leave of FOUR month should be sanctioned to those employees whose service is confirmed.	Principal	Throughout the year			
Alumni Association: Honorable members advised to involve the alumni of the college in major activities of the college and also strengthen the alumni association. Also decided to maintain proper alumni data base.	Alumni coordinator	ASAP			
➤ FDP during the vacation: It is decided to conduct extensive training for the faculty members by inviting experts. Also decided to conduct one such program / FDP during every semester in every branch. Every Laboratory manual should be revised thoroughly at the end of every academic year with the scope for understanding the experiments in a better way.	HODs & Faculty	July'18 & Dec'18			
➤ Hayagreeva Prashasthi: It has been decided to encourage the best performers of second and third year students by awarding "Hayagreeva" Prashasthi with an appreciation letter and cash prize of Rs. 10,000/	Principal	December every year			
Encourage Industry Visit: Honorable Members advised to conduct more number of industry visits for every batch of engineering students in every academic year. Also advised Principal to reserve a fixed slot in the academic calendar and abide by it.	HODs	Every semester			
<ul> <li>Application for 2f status: Honorable members have suggested the Principal to obtain 2f status to the Institution by the UGC.</li> <li>Institute strategic plan and accreditation: The strategic plan for</li> </ul>	Principal	ASAP			
the year 2018-19 prepared by IQAC has been discussed and approved by the esteemed members. Also it has been decide that the institute shall apply for accreditation as per the details given below:  ➤ Apply for accreditation by NAAC as soon as possible  ➤ Apply for the accreditation by NBA for all the UG programs.	Principal, HODs and Faculty	July – Aug 2018			
> Dr. Balachandra Achar thanked all the members for their valuable guidance and support.					
Thy:					

Prepared by:

Dr. Thirumalesh Wifestprat

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Date: 19 March 2018

Shri Rathnakumar

PRESIDENTY