

# Strategic Plan deployment (of the academic year 2022-23)



*Anoop*  
Principal  
SHRI MADHWA VADIRAJA  
INSTITUTE OF TECHNOLOGY & MANAGEMENT  
Vishwothama Nagar Udipi Dist.  
BANTAKAL - 574 115

**Shri Madhwa Vadiraja Institute of Technology and Management**  
Vishwothama Nagar, Bantakal-574115, Udipi District

June 2023

### **Institute Vision**

“To be recognized as an eminent center of education imparting holistic education”

### **Institute Mission**

- Develop transformational leaders in technology, research and innovation through integrated education to meet societal needs.
- Disseminate knowledge by providing conducive academic ambience at affordable costs.
- Nurture all-round personality development and impart value-based education founded on the tenets of humanity, integrity, ethics and sustainability.

### **Objectives**

- To create a transparent and attractive academic environment that encourages pursuit of excellence and free from commercial interests and questionable practices
- To inculcate in the students and the teachers, a scientific temper and a spirit of enquiry
- To develop and nurture a value-based, but thoroughly professional educational system in which the teacher and the student alike are at their innovative best at all times, encouraging each other to keep pace with the ever expanding frontiers of knowledge
- To make significant contribution towards the growth of a healthy society through pioneering education and effective industry-institute interactions
- To be the role model in higher education and the most preferred choice of students, faculty and industry

### **Deployment of strategic plan in the academic year 2022-23**

Sl. No.	Strategic Plan	Status/Remarks
1.	Increasing intake to CSE UG program	The AICTE has approved for the enhancement of the intake to CSE UG program from the academic year 2022-23.
2.	Submitting application to AICTE for starting PG programs Principal <i>[Signature]</i>	The institute has submitted application to AICTE for starting MBA program.

3.	Organizing skill development & career guidance programs	Technical departments and the placement cell of the institute have organized the programs.
4.	Revising incentives to the research outcome of the faculty members	Yet to be done.
5.	Organizing campus placement drives	The institute has organized placement drives in the online as well as offline mode.
6.	Conduction of at least one value added program per year in every technical department	The technical departments of the institute have organized value added programs.
7.	Encourage self-learning through SWAYAM and other online platforms.	Students and faculty members have qualified in the NPTEL/SWAYAM online certification courses.
8.	Financial support for NPTEL/ SWAYAM online certification courses	The institute has provided financial support to those faculty members who have qualified in the NPTEL/ SWAYAM online certification courses with good score, as per the norms.
9.	Providing ESI facility to all the eligible staff members of the institute	The institute has provided ESI facility to all eligible staff members.



  
 Principal  
 SHRI MADHUKESHUJI  
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**SMVITM**

**Shri Madhwa Vadiraja Institute of Technology and Management**  
(A Unit of Shri Sode Vadiraja Mutt Education Trust®)  
Vishwothama Nagar, Bantakal - 574 115, Udupi District, Karnataka, INDIA

Joint Meeting of **Governing Council (GC)** of Shri Sode Vadiraja Mutt Education Trust(R) (SSVMET), Udupi  
and

**Shri Madhwa Vadiraja Institute of Technology & Management (SMVITM), Bantakal**

**Minutes of Meeting**

**Date** : 25 June 2023 (Sunday)  
**Time** : 10:00 am to 12:15 pm  
**Mode of Meeting** : Blend Mode (Offline - Trust office and online using GMEET)  
**Meeting ID** : qmb-jsoa-wij

**Members present:**

1. H. H. Shri Vishwavallabha Theertha Swamiji
2. Shri Srinivasa Tantry
3. Shri Rathnakumar
4. Shri H. V. Gowthama
5. Prof. B. S. Revankar
6. Dr. Udupi Srinivas
7. Shri B. Y. Rajeshwar Singh
8. Shri Sunder Madakshira
9. Dr. S.G. Gopalkrishna
10. Shri. Jagdish Acharya
11. Prof. M.S. Moodithaya
12. Shri H S Shamasunder
13. Shri Harish B
14. Justice R. Gururajan
15. Shri Nanda Kumar
16. Dr. Thirumaleshwara Bhat (Member Secretary)
17. Dr. Ganesh Aithal (staff representative)

**Members Absent/exempted from attending due to various valid reason:**

1. Prof. Dr. A Venkatesh
2. Prof. Dr. Radhakrishna Aithal
3. Shri P. Ramadas
4. Prof. Dr. Radhakrishna Aithal
5. Dr. Gopal Mugeraya M
6. Prof. Dr. P. R. Mukund
7. Dr. Aswath (University Nominee)

Principal

**SHRI MADHWA VADIRAJA**  
**INSTITUTE OF TECHNOLOGY & MANAGEMENT**  
Vishwothama Nagar, Udupi Dist.  
BANTAKAL - 574 115

**Agenda of the meeting:**

Sl. No	Agenda Points
1	Review of the progress since the last meeting and approval of minutes of the meeting held on 01 January 2023.
2	Admission policy for the year 2023-24
3	Discussion on the budget proposal and approval
4	Any other point with the permission of chair

Agenda No.	Discussions held and Actions to be taken	Responsibility	Target date
1	<p><b>Welcome and Review / Approval of Minutes of Previous Joint Meeting:</b></p> <p>Principal of SMVITM who is also the member secretary welcomed all the members to the meeting. Also introduced and welcomed the new members to the governing council / meeting. The President of the Trust (SSVMET) and Chairman of the Governing Council (SMVITM), H. H. Shri Vishwavallabha Theerta Swamiji presided over the meeting.</p> <p>Dr. Thirumaleshwara Bhat, Principal, SMVITM has presented the minutes of previous meeting (held on 01 January 2023) and Action Taken Report. Honorable GC Members approved the minutes of previous meeting. The suggestions, advice given by honorable members are recorded at the end.</p>	<p>Nil</p> <p>Nil</p>	<p>Nil</p> <p>Nil</p>
	<p><b>Various suggestions given by the esteemed members based on the developments since last GC meeting:</b></p> <p>Principal has presented the PPT on the various developments in the institute since the last GC meeting held on 01 January 2023.</p> <ul style="list-style-type: none"> <li>Members were happy about the promotion of research culture in the institute. Advised to strengthen it further by motivating faculty publications in reputed journals</li> <li>The skill development programs in the institute need further strengthening focusing more on placement skills and entrepreneur skills</li> <li>Appreciated for the efforts put towards the ongoing competency building exercise and assured maximum support. Also advised to carry out the follow-up meeting with faculty internally.</li> <li>Recruit qualified Professors of which at least 25% of</li> </ul>	<p>Principal with the support of HODs</p> <p>TPO, HODs and EDC</p> <p>Dean (QA) with the support of Principal</p> <p>Principal</p>	<p>Throughout the year</p> <p>-do-</p> <p>-do-</p> <p>ASAP</p>

	<p>the faculty strength with Ph. D qualification.</p> <ul style="list-style-type: none"> <li>Advised to present the draft academic statute and preparation for autonomous status to the members during one of the weekly meeting.</li> <li>Hon members advised to establish institute office at least in Bangalore and Dubai.</li> <li>With regard to MBA (Business Analytics) course sanctioned, the members advised to appeal to AICTE and the get the issue rectified now itself. Shri Sundar Madakshira has agreed to follow-up the issue with AICTE office.</li> <li>Members advised to make NPTEL course as mandatory for the faculty member. At least one course per semester.</li> <li>Advised to focus on brand building through various initiatives</li> <li>Management members appreciated the initiative of offering seats to the needy students at reduced fee. Also advised to consider the concession given as scholarship offered by the management.</li> <li>The esteemed members advised to focus on establishing incubation facility in the institute. As a first step advised to register the incubation center at the earliest.</li> </ul>	<p>Principal</p> <p>Principal with the support of management</p> <p>Principal</p> <p>HODs</p> <p>Principal</p> <p>Principal &amp; Admission staff</p> <p>Principal</p>	<p>Before July 2023</p> <p>ASAP</p> <p>Immediate action</p> <p>Immediate action</p> <p>ASAP</p> <p>As soon as the concession given</p> <p>ASAP</p>
2	<p><b>Admission policy for the year 2023-24:</b></p> <p>Principal shared the admission statistics and the response from the public for various courses offered at SMVITM.</p> <ul style="list-style-type: none"> <li>The members approved the fee structure and refund policy planned for the year 2023-24</li> <li>The management has decided to continue the reservation policy adopted during 2018-19 and scholarship for the deserving students. The management approved budgetary support of Rs. 05 Lakhs during 2023-24 towards the management scholarship.</li> </ul>	<p>Principal</p> <p>--</p>	<p>Whenever vacancy arises</p> <p>--</p>
3	<p><b>Discussion on the budget proposal and approval:</b></p> <p>The budget estimate for the FY 2023-24 has been placed before the council. Following are the observations on the budget prepared:</p> <ul style="list-style-type: none"> <li>Request to increase the DA by 10% to all faculty and staff members</li> <li>With the revision in the DA and considering the annual increment and additional faculty and staff members to be</li> </ul>	<p>Implementation of the budget to be taken care by the Principal.</p>	<p>Throughout the year</p> <p><i>[Signature]</i></p> <p>Principal</p>

	<p>appointed, the expenses towards the salary will be close to 40% of the total revenue generated. The council accepted this proposal.</p> <ul style="list-style-type: none"> <li>Budget allocation for the department specific purchase, organizing various programs found to be appropriate and approved.</li> <li>Overall the budget proposal has been accepted and approved by the management</li> <li>Advised to conduct internal audit of the accounts at least once in every quarter.</li> <li>Also advised the Principal to adhere to the budget proposals and not to cross the limits set in the budget, unless otherwise required.</li> </ul>		
4	<p><b>Any other points with the permission of the chair:</b></p> <ul style="list-style-type: none"> <li>The implementation of annual strategic plan for the year 2022-23 and the strategic plan for the year 2023-24 prepared by IQAC have been approved.</li> <li>Also the Standard Operating Procedure revised for the effective functioning of the institute library has been approved.</li> </ul> <p>Poojya Swamiji, the Hon Chairman of the GC expressed happiness for the excellent participation of all esteemed members and their valuable suggestions. Also appreciated Justice Gururajan, Shri Nanda Kumar Upadhyaya for joining the governing council of SMVITM and congratulated Dr. M. S. Moodithaya for being appointed as the Hon Vice Chancellor of prestigious Nitte University.</p>	--	--

**Following resolutions made during the governing council meeting:**

- Budget for the year 2023-24 has been approved. Also 10% increase in DA for the employees has been approved with effect from 01 July 2023.
- Follow-up with the AICTE to rectify the issue with regard to the specialization to be taken care immediately. Rectification from sanctioned MBA (Business Analytics) to MBA (HR, finance, marketing)
- The shortfall in the faculty position / staff position, if any to be filled by adopting the University and Institute norms. The Principal is authorized to take all necessary steps in this regard.
- Every faculty member shall complete one NPTEL course every semester and upgrade the knowledge and skills. This is to be implemented seriously with immediate effect.
- The outcome of strategic plan for the year 2022-23 has been accepted by the management. Also the meeting passed the strategic plan for the year 2023-24.

Prepared by Dr. Thirumaleshwara Bhat on 26 June 2023

  
 Dr. Thirumaleshwara Bhat  
 Principal, SMVITM, Bantakal  
 SHRI MADHWA VADIRAJA

Copy to: All members of GC, SMVITM and SSVMET; Concerned Offices, SMVITM and SSVMET  
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 Shri Rathnakumar  
 Secretary-SSVMET  
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