# MEMORANDUM OF UNDERSTANDING

# **BETWEEN**

# SHRI MADHWA VADIRAJA INSTITUTE OF TECHNOLOGY & MANAGEMENT, BANTAKAL

AND

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CLOUDE

2018

SHRI MADRIVIA VADERA IA

INSTITUTE OF TECHNOLOGY & MANAGEMENT
Vishwothama Nagar Udupi Dist.
BANTAKAL - 574 115

### MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding (MoU) is made between:

Shri Madhwa Vadiraja Institute of Technology and Management, Bantakal an entity incorporated under the laws of India and having its Principle place of activity at Vishwothama Nagar, Bantakal, Udupi District, Karnataka, represented by its Principal. (hereinafter referred as "SMVITM").

#### AND

CloudE, having its Registered Office 2687/2, 5th Cross, Kalidasa Road, VV Mohalla, Mysuru - 570002, Karnataka (hereinafter referred as "CloudE"):

SMVITM and CloudE shall hereinafter be collectively referred to as "Parties" and individually as "Party"

#### WHEREAS

- A. SMVITM is specialized in providing value-added, holistic engineering education to students at affordable costs, in conducive academic ambience, leading to personality development and intellectual growth.
- B. CloudE is a fast growing IT solution entity working from two platforms, one aiming at training solutions and the other at product solutions. CloudE Product Solutions Arm (CPA) offers product solutions and consulting services in Embedded, Software Testing, Software/Hardware Product Development, Web Designing Java, Android and many other domains relevant to the industry.
- C. The Parties wish to co-operate with each other as per the terms and conditions enumerated in this MoU.

NOW THEREFORE THE PARTIES SET FORTH THEIR PRELIMINARY UNDERSTANDING AS FOLLOWS:

1. Scope

SHRI MADHVIA VADIRA IA
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- . The scope of this MoU is to provide a framework of reference to build a strong and on-going relationship between SMVITM and CloudE in various areas of mutual interest and benefit.
- The primary goals are: 1.2
- Impart practical-oriented training, tailored for industry needs following hybrid
  - model of top-down and bottom up approaches
  - Create an atmosphere for the self-learning of the subject, one is most interested in
  - Grooming students to be industry ready
  - Assist students in placements and to face job interviews
  - Provide consultations and tailor-made project solutions to the industry
  - o Provide opportunity for a fully guided internship
  - o Provide industry standard guidance for project works
  - Performance evaluation and Interview pre-screening
  - SMVITM and CloudE will establish a "Core Consulting Team". Both the Parties shall ensure that the Core Consulting Team comprises of appropriate personnel from both parties to discuss and implement the ideas. 2.1 Both sides will also have Single Point of Contact for coordinating various activities and for administration purpose.
    - SMVITM shall be represented by Principal along with the team of designated faculty members as and when necessary. 2.2
    - CloudE shall be represented by Mr. Mahesha Padyana, Founder 2.3 & Managing Director
    - The Parties hereby acknowledge and agree that "Core Consulting Team" will meet at least once in three months (every quarter) to ensure successful 2.4 implementation of all programs mutually agreed to in the areas mentioned in this MoU. Dates are to be decided by mutual consultation.

### Responsibilities of SMVITM: 3.

a. To provide necessary laboratory and classroom infrastructure with Hardware, Software and a designated Faculty In-charge for conducting the program.

Vishwothama Nagar, Udupi D**ist.** BANTAKAL 574 115

 To identify and make available interested students internally as desired by SMVITM to participate in the program.

# Responsibilities of CloudE:

- a. To provide industry experts as resource person for the training programs.
- b. To train SMVITM students on best industry practices and develop competency in one or more of topics such as Basic Computer Science and C or C++ Programming for beginners, Advanced C or C++ Programming with Integrated Software Engineering, Hardware Design, Embedded System, IoT, PCB Design, Software Engineering, Software Testing and test automation, Java Programming, Android programming Database: SQL Server, MySQL Administration, Oracle Architecture ASP,Data Structures, Project Management, Web Design and development, HTML, XML, PHP, Python and Perl Scripting Automation, Robotics, VLSI etc at minimal cost in the SMVITM campus.
- c. To work with SMVITM and industry to bring in more consulting / campus recruitment opportunities.
- d. To work closely with industry to provide support in advanced training in software testing with latest software tools for UG (CSE,ISE & ECE) programs of SMVITM.
- e. To allow students to carry out UG/PG Projects / Internships as per University regulation. The number of students and projects/internship will be decided based on mutual convenience.
- f. To bring additional kits, boards and other technical infrastructure for conducting the program at reasonable price.
- Joint responsibilities of SMVITM and CloudE

SMVITM and CloudE jointly agree:

Principal

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- a. To closely work together to bring paid Workshop/Training opportunities for Colleges nearby. The workshops will be technically supported by CloudE. Travel and accommodation of the trainers/trainees will be taken care either by college or CloudE decided on case to case basis.
- b. If any project carried out in a joint venture leads to a potential Product/service, then incubation centre terms and conditions will be laid down on CloudE
- c. In case of additional funding required to develop expertise on consulting, SMVITM and CloudE to put up joint project proposal for funding by govt or any other agencies.
- d. To work towards success of projects and relationship fostering
- e. To enter into a separate non-Disclosure agreement to safeguard and protect each other's data confidentiality and other interests.

# 6. Terms and Termination

- 6.1 This MoU shall come in to effect from <u>01 day of August 2018</u>, and shall remain in effect for a period of <u>thirty six (36) months</u>. After a period of thirty six months, MOU can be further extended on mutual agreement.
- 6.2 Either Party shall have the right to terminate this MoU by giving ninety (90) days prior written notice to the other Party.

# 7. Confidentiality

7.1 Neither Party shall, without the prior written consent of the other Party disclose to any third party the contents of this MoU or any information obtained by either Party in performance of or in connection with this MoU. The Parties agree to take all reasonable measures to maintain the confidentiality of all Information which in no event will be less than the measures it uses to maintain the confidentiality of its own information of similar importance.

Principal
SHRI MADHWA VADIRAJA
INCTITUTE OF VECHNOLOGY & MANAGEMENT
Vishwothama Mager Udupi Dist.
BANTAKAL - 3-3-115

7.2 The obligations of confidentiality shall come into effect upon the signing of this MoU and shall survive even after the termination of this MoU.

#### 8. Commercials

The commercials for each consulting/Training opportunity shall be: Here is the mutually agreed fee structure:

- I. Training fee structure will be fixed by both the parties.
- II. The Cost for the Board/ Kits /other training materials shall be charged to the students and upon completion of the program, training material shall be handed over to the institution to create their own lab. (The training fee shall include this cost).
- III. The minimum strength of students required to run the On Campus Training Program will be mutually decided based on the type of the program.
- IV. Taxes applicable as per the Government on the fees
- V. Food & Lodging Facility for CloudE experts during training will be provided by SMVITM.

## 9. Intellectual Property Rights:

- 9.1 This policy assures that the intellectual property arising from this agreement is used in the best interest of both parties.
- 9.2 SMVITM will give the right of first refusal for the Fore ground Intellectual Property developed via this MoU to CloudE. In case CloudE is not interested in acquiring this IP, SMVITM would be free to use the IP as deemed fit by SMVITM.
- 9.3 **SMVITM**, its employees and the faculty / students are protected and indemnified from all liability arising from the development, marketing, or use of the particular intellectual property by **CloudE**.
- 9.4 Both Parties shall retain their respective rights with respect to any equipment, methodologies, tools and technologies provided here under for the purpose of this MOU. Both Parties will ensure that such equipment, methodologies, tools and technologies are used solely for the purpose set out in this MOU.

Principal
SHRI MADHWA VADIRAJA
INSTITUTE OF TECHNOLOGY & MANAGEMEN
Viahwothama Nagar, Udubi Diaf

In the event of any dispute or differences arising at any time between the Parties hereto as the construction, meaning or effect of this Agreement or any clause or thing contained herein or the rights, duties, liabilities and obligations of the Parties hereto or breach thereof, the parties shall in good faith endeavor to resolve the dispute by mutual discussion. In the event, the parties are unable to do so, the matter will be settled by arbitration subject to the provision of the Arbitration and Conciliation Act, 1996 and as amended from time to time. The Parties agree shall mutually endeavor to appoint a single arbitrator, within a period of thirty (30) days upon being called upon to do so. In the event, the Parties fail to appoint a single arbitrator, by mutual agreement, each Party will appoint one arbitrator and the two arbitrators so appointed will appoint a third arbitrator to whom the dispute will be referred for resolution. The arbitration proceedings shall be in English and held in Coimbatore and in accordance with the Arbitration and Conciliation Act 1996 and as amended from time to time.

#### Governing Law and Jurisdiction. 11.

This MoU shall be governed by the laws of Republic of India. Any dispute arising in connection there with shall be submitted only to the Courts in Udupi, India.

#### Non Solicitation 12.

SMVITM shall not directly or indirectly solicit, or cause to be solicited the employment of any employee of CloudE, who is involved in the performance of its obligations under this MoU.

#### Binding 13.

This MoU shall be binding on the Parties. 13.1

The Parties hereby acknowledge that this MoU is confined to the general 13.2 terms agreed between the Parties for mutual co-operation.

Vishviethama Nagar Udupi Dist.

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#### **Entire Understanding** 14.

This MoU contains the entire understanding of the Parties with respect to the subject matter addressed herein and supersede, replace and merge all prior understandings, promises, representations and agreements, whether written or oral, relating thereto.

IN WITNESS THEREOF, each of SMVITM and CloudE, has caused this MoU to be signed and delivered by its duly authorized representative.

Dr. Thirumaleshwara Bhat Principal, SMVITM, Bantakal Udupi

Date: 31-7-201,8

Place: Udupi Principal

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INSTITUTE OF ESCHROLOGY & MANAGEMENT I IS NIMIAKA

Mr. Mahesha Padyana

Managing Director CloudE, Mysuru -18

Date: 31-07-2018

Place: Udupi

Witnesses

SHRI MADHWA VADIRAJA INSTITUTE OF TECHNOLOGY & MANAGEMENT Vishwothama Nagar, Udupi Dist. . BANTAKAL - 574 115

(A Unit of Shri Sode Vadiraja Mutt Education Trust\*, Udupi)

Accredited by NAAC with 'A' grade | Affiliated to VTU, Belagavi

Approved by AICTE, New Delhi & Recognized by Govt. of Karnataka

Vishwothama Nagar, Bantakal - 574115, Udupi District, Karnataka.



# **Activity Request form**

Academic Year	2019-2020		
Department/Section/ Committee/Cell	Department of Electronics & Communication Engineering / ISTE		
Name of the Activity	Guest Lecture on Embedded System Design		
Target Audience	3 <sup>rd</sup> year ECE students		
Activity Date(s)	04 Nov 2019	Time	3:00-4:30pm
Venue	EC201		
Resource Person	Mr.Raghavendra Bhat,CloudE M	1ysuru	

Financial support required from the Institute	NO

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Name of the Coordinator

Signature with date

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Signature of the HoD (If applicable)

Signature of the ISTE Coordinator

Remarks by IQAC

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Signature

Remarks by Principal

Permitted

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Signature\_

Principal
SHRI MADHWA VADIRA IA
INSTITUTE OF TECHNOLOGY & MANAGEMENT
Vishwothama Nagar, Udupi Dist.
BANTAKAL - 574 115

Instructions

Coordinators are requested to get the approval from the Principal at least one week before the activity.

### Name of the activity:

- Invited Talk, Seminar, Workshop, Competitions
- Placement training programs to Students
- Placement drives
- FDP, EDP, Conference, staff development program
- First year Orientation day, Annual Day, Varnotsava, Graduation day, Sports day, games competitions, Avishkar, IIOT, Project Exhibition, Farewell Program
- Inauguration/Valedictory of Cell/Clubs
- Alumni meet, PTA meet
- College promotional activity, career guidance program

# Target Audience (with expected number of participants):

Staff- Teaching or Non-teaching/ department

Students - Only registered students/compulsory

Student details with class and departments

Resource Person: Name, Designation, Address and contact Number.

Expected expenditure: Includes Honorarium to resource person, TA/DA, Certificates, Food, Banner, Prize money etc.

For the department activity, coordinators are requested to get the approval from the concerned department Heads, and then submit it to IQAC.

IQAC in turn verify the committee perspective plan, activities of the other committees to avoid overlapping of the activities, gives the remarks accordingly and forward the form to the Principal for the approval.

After approval from the Principal, activity shall be conducted.

Activity report with good quality photographs should be sent to the concerned within 2 days of the activity.

Principal
SHRI MADHWA VADIRAJA
INSTITUTE OF TECHNOLOGY & MANAGEMENT
Vishwothama Nagar, Udupi Dist.
BANTAKAL - 574 115



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Approved by AICTE, New Delhi & Recognized by Govt. of Karnataka

Vishwothama Nagar, Bantakal - 574 115, Udupi, Karnataka, India

Phone: 0820-2589182/183 Mobile: 74830 31199 Fax: 0820-2589184 E-mail: ec@sode-edu.in Website: www.sode-edu.in

### DEPARTMENT OF ELECTRONICS & COMMUNICATION ENGINEERING

#### **ACTIVITY REPORT**

Academic Year	2019-20
Name of activity	Guest Lecture on Embedded System Design
Resource Person	Mr. Raghavendra Bhat, CloudE Mysuru
Date	04 Nov 2019
Time	3:00-4:30 pm
Venue	EC201
Target Audience	3rd year ECE students
No. of participants	37

Department of E&C Engineering in association with ISTE Student Chapter organized a Talk on the topic "Prospects for E&C Engineers in the field of Embedded Systems Design" on 04 November 2019. Mr. Raghavendra Bhat from CloudE, Mysuru was the resource person. Students of third year ECE attended the Talk.

In his talk Mr. Bhat explained the Embedded System Architecture, Components of Embedded Systems, and various types of input/output devices. He said that most of the industries need some kind of artificial intelligence and it can be implemented only using embedded system. No electronic product in the market is without embedded system. He presented a survey of future of embedded systems, and the opportunities it generates for E&C Engineers. Mr. Bhat motivated the students to undergo internship in CloudE and do projects using embedded system.

HOD Dr. Achar thanked the resource person for sharing his thoughts with the students. Department ISTE coordinator Ms. Shashikala coordinated the event.



Latitude: 13.254827 Longitude:74.785664 Principal
SHRI MADHWA VADIRAJA
INSTITUTE OF TECHNOLOGY & MANAGEM!
Vishwothama Nagar, Udupi Dist.
BANTAKAL - 574 115



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Vishwothamanagar, Bantakal - 574 115, Udupi, Kamataka, India

Website: www.sode-edu.in department of electronics & communication engineering

Dr. Balachandra Achar Professor and Head

04/11/2019

# **CIRCULAR**

The department of E&C Engineering in association with ISTE Student Chapter has organized a Guest Lecture on the topic of "Embedded System Design - its Importance and Future Prospects" by Mr. Raghavendra Bhat, Managing Partner of CloudE Mysuru. He is also going to speak on the internship opportunities at CloudE.

All the students of 5th semester are required to participate and make the best use of the opportunity to interact with the resource person.

Venue:

EC Floor, EC Block

Date & Time: 04 Nov 2019, 3:00 to 4:00 pm

Regards

Balachandra Achar

Head Oppi of E&C Engg. eletitit of the moon elements Victivothama Nagar, Udupi bisa. BANTAKAL - 574 118

Phone: 0820-2589182/183

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Phone: 0820-2589182/183 Mobile: 74830 31199 Fax : 0820-2589184 E-mail: ec@sode-edu.in

### ATTENDANCE

**EVENT:** Guest Lecture on Embedded Systems SPEAKER: Mr. M. Raghavendra Bhat, CloudE

DATE: 04/11/2019 TIME: 3:00-4:00 pm

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26	4MW17EC026	KAVITHA U	
27	4MW17EC027	M G SOUMYA	
28	4MW17EC028	MOHAMMED WASIM AKRAM	
29	4MW17EC029	MUSKAN	
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5	4MW17EC046	PREETHAM KUMAR	
6	4MW17EC047	PRERANA P	Principal
7	4MW17EC048	RASHMI	Robert
8	4MW17EC049	RESHMA NAYAK	Reshma Nayak
9	4MW17EC050	ROOPESH KUMAR A	
10	4MW17EC051	SRIHARI S	
11	4MW17EC052	SHAMANTH K	Quanth
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16	4MW17EC057	SHASHANK G KOLLE	CXelle

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•	Balachandra Achar	200

Principal Supersonal S



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**DEPARTMENT OF ELECTRONICS & COMMUNICATION ENGINEERING** 

Dr. Balachandra Achar H V Professor & Head

04 Nov 2019

Mr. Ragahvendra Bhat CloudE Mysuru

Dear Sir

Subject:

Letter of gratitude

Greetings from ECE department of SMVITM Bantakal

On behalf of the institute, I express my sincere thanks for conducting a guest lecture in the topic "Embedded Systems Design" for our 3rd year ECE students, on 04 Nov 2019, from 3:00 pm to 4:30 pm.

We look forward for your support in the days to come.

Thanking you

HOD, ECE

Head Dept of E&C Engg. 3MVITM, BANTAKAL - 574 (15 Principal

Shri madhwa yadiraja Inshthite of technology & managemen

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