SHRI MADHWA VADIRAJA
INSTITUTE OF TECHNOLOGY AND MANAGEMENT

A Unit of Shri Sode Vadiraja Mutt Education Trust® Udupi
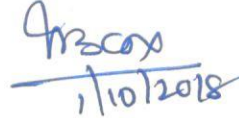Vishwothama Nagar, Bantakal – 574 115, Udupi District, Karnataka, INDIA

a29

Activity Request form

Academic Year	2018-19
Department/Section/ Committee/Cell	Entrepreneurship Development Cell
Name of the Activity	Accelerate- Start-Up Talk
Target Audience	Interested Students
Activity Date(s)	04-10-2018
Venue	Seminar Hall, Admin Block
Resource Person	Mr. Prashanth Naik, CEO, UDMA Technologies, Udupi

Time 10.30 to 11.30 AM

Expected expenditure

S. No.	Description	Amount
	----	---
Total		---

(Add rows if required)

Source of fund (Sponsorship/Registration fee)

S. No.	Description	Amount
	---	---
Total		---
Financial support required from the Institute		

(Add rows if required)

Avon Upadhyaya

Name of the Coordinator

7.10.18

Signature with

Signature of the HoD *(If applicable)*

Principal
SHRI MADHWA VADIRAJA
INSTITUTE OF TECHNOLOGY & MANAGEMENT
Vishwothama Nagar, Udupi Dist.
BANTAKAL - 574 115

Remarks by IQAC

May be conducted

Signature

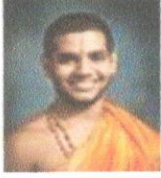## Remarks by Principal

Permitted

1/10/2028

Signature

Principal
SHRI MADHWA VADIRAJA
INSTITUTE OF TECHNOLOGY & MANAGEM
Vishwothama Nagar, Udupi Dist.
BANTAKAL - 574 115

Shri Madhwa Vadiraja Institute of Technology and Management

Vishwothama Nagar, Bantakal, Udupi-574115.

A Unit of Shri Sode Vadiraja Mutt Education Trust (R)

Seeking the Divine Blessings of

H.H. Shri Vishwavallabha Theertha Swamiji

(Shri Sode Vadiraja Mutt, Udupi)

ENTREPRENEURSHIP DEVELOPMENT CELL

Organizing

Talk on

"Start-up"

By

Mr. Prashanth Naik

CEO, UDMA Technologies

On Thursday, 04 October 2018 at 3 P.M

Venue: SEMINAR HALL (Admn Block)

Management, Principal, Staff, & Students
SMVITM

Principal
SHRI MADHWA VADIRAJA
INSTITUTE OF TECHNOLOGY & MANAGEMENT

Start up Talk in college - Prashanth Naik, Udma Technologies in collaboration with Millionminds

Dear Students,

SMVITM is conducting Accelerate: A Startup Talk Session in collaboration with Millionminds at the SMVITM campus on 4th October 2018 at 3:00 pm – 4:30 pm – Post lunch.

Speaker Details:
Prashanth Naik
Founder - Udma Technologies Pvt Ltd
Founded in 2016
https://www.linkedin.com/in/bpnayak/

Agenda of Startup Talk:

To let students understand what Startup Ecosystem is all about and motivating them to follow the path of Entrepreneurship. Making them understand the importance of being a "job creator" rather than being a "job seeker". Here the guest Startup Founder will be sharing his/her own entrepreneurial journey including failures & success, challenges, issues, solutions,etc.

Post Talk from Speaker, students can interact and ask questions to the founder.

Benefits for Students:

1.   To understand the reality of the Startup Ecosystem from a real-life founder.
2.   Opportunities to learn leadership skills from the leader himself.
3.   Students will be able to clear out his/her own doubts about Entrepreneurship.
4.   Networking opportunities with Startup Founder.
5.   Students can also strengthen their bonding with Startup Founder which can create future employability of students within the Startup organization.

Deadline to register : 29th Sep, 2018, Saturday

* Required

1. **USN** *

_____

2. **Name** *

_____

3. **SEM** *
   Mark only one oval.

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4. **Branch** *

Mark only one oval.

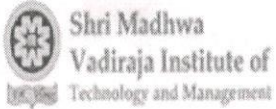◯ CIVIL

◯ CSE

◯ ECE

◯ MECH

5. **Contact Number** *

_____

6. **Email ID (sode-edu.in)** *

_____

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Google Forms

Shri Madhwa
Vadiraja Institute of
Technology and Management

Arun Upadhyaya ECE <arun_upadhyaya.ec@sode-edu.in>

Details Accelerate: The Startup Talk - Millionminds

Chiranjiv Mulik <chiranjiv.mulik@graphenemedia.co.in>　　　　　Wed, Oct 3, 2018 at 7:15 PM
To: arun_upadhyaya.ec@sode-edu.in

Hello Mr. Arun Upadhyaya,

Greeting form Millionminds...!

Details for the upcoming Accelerate: The Startup Talk 04th Sept @ :00 PM

1.　　Students have to register themselves to the link and can be printed and put up on poster, before attending The Startup Talk.
Link: http://www.millionminds.co.in/Accelerate/AccelerateNew

2.　　Here are the Details of Videographer.

Videographer Details:

Mr. Satish
8553214922

3.　　Please find the Attached Axiom video & Link below for students, which we would request you to play before starting the talk session.

https://www.youtube.com/watch?v=wV02Wjnm-ak

　　　　　　　i.　　Also, we have attached a leaflet which needs to be printed & put up on College notice board.

　　　　　　　ii.　　Kindly, send us the picture of posted creative which will help us to promote your college and the Startup initiative called Startup Charcha.

We hope the session would be fruit full to the students.

Speaker Contact Details:

Prashanth Naik

UDMA Technologies Pvt Ltd

7619421482

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INSTITUTE OF TECHNOLOGY & MANAGEMENT
Vishwothama Nagar, Udupi Dist
BANTAKAL - 574 119

Dear Mr. Prashanth Naik,

Greetings from Millionminds..!

This is a gentle reminder with regards to **Millionminds' Accelerate: The Startup Talk** happening on **4th October, 2018 at Shri Madhwa Vadiraja Institute Of Technology And Management, Udupi at 3:00 PM.**

Please find below some pointers that will help you align the session :

- Start the talk with an introduction (about yourself, career background and company).

  - Startup Definition
  - Startup insights / Learning / Journey.
  - **What are the Challenges and Opportunities in Indian Fintech Industry?**
  - **How to research your competition?**
  - Entrepreneurship basics and important tips for students.
  - Q & A round with the students.

The campus ambassador of the college will conduct an interview post the session which will be recorded. Please find below, a list of questions that will be covered in the interview.

- What is Lean Startup?

- What is MVP? Why is it necessary?

- What is Product Market Fit? How to achieve the same?

- Government regulations to follow for FinTech Startups in India

- Importance of Promotion for any Startup.

Looping in **Ms. Vidya Bhat, Training & Placement — Head,** who will be your point of contact from the college on the event day.

In case of any queries, please feel free to get in touch with us.

Regards,

Chiranjiv Mulik

Operations Manager
Mobile: +91 9892111824

Corporate office - E/610, Crystal Plaza, New Andheri Link Rd., Opp. Infinity Mall, Andheri West, Mumbai-400053. Indi

www.millionminds.co.in

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Principal
SHRI MADHWA VADIRA...

Activity Report

Academic Year	2018-19
Name of the Program	ACCELERATE- START-UP TALK
Date	04th October 2018
Target Audience	Interested students
Resource Person	Mr. Prashanth Naik, CEO, UDMA Technologies
Number of Participants	48

Latitude 13.254605

Longitude 74.785047

The Entrepreneurship Development Cell in association Millionminds conducted a program Accelerate-Start up Talk by Mr. Prashanth Naik, CEO, UDMA Technologies on 04th October 2018 at Institute premise.

During the session Mr. Prashanth Naik explained students why to become an entrepreneur, the various problems faced and how self –confidence, vision within the person will help to overcome the barrier and become an entrepreneur. Mr. Naik shared his experience the roadway on starting up a firm since he himself is a successful entrepreneur. Continuing the session Mr. Naik also explained the process of financial support and fund raising by the
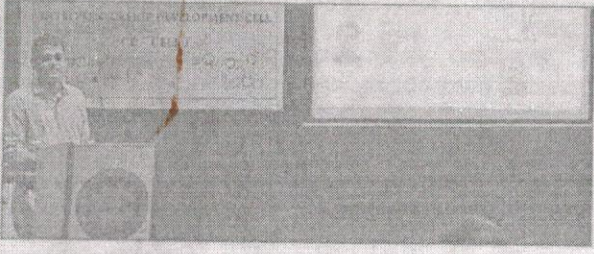
The program was organized for interested students of the college. Around 50 Students attended the program. Mr. Ramachandra B N Compeered the program

Sr.No	USN	Name	SEM	Branch	Signature
		StartUp talk on 4th October 2018			
1	4mw15cs001	Aishwarya C	VII	CSE	
2	4MW17CS001	ABHIDEV V	III	CSE	
3	4mw16me081	Sayed Fayaz	III	MECH	
4	C34	Vaishak V Prabhu	I	CSE	
5	4MW16EC040	Pratheek JK	III	MECH	
6	4mw15me114	U Suraj Shet	VII	MECH	
7	4MW15CS045	Megha S Samaga	VII	CSE	
8	4mw17ec002	Adarsha hebbar	III	ECE	
9	4mw16cs052	Pooja	V	CSE	
10	4mw16cs023	Harshitha D.N.	V	CSE	
11	4MW15ME040	Karthik R	VII	MECH	
12	4MW17EC022	Jeevan J Achari	III	ECE	
13	4mw17ec009	Ashish Suvarna U	III	ECE	
14	C08	Sandesh prabhu	I	CSE	
15	C40	Vivek shenoy	I	CSE	
16	A11	Anush bijoor	I	CSE	
17	18CS022	Dhanush	I	CSE	
18	4mw16cv024	Prashanth Haritas	V	CIVIL	
19	4mw16cv026	Premakumara g	V	CIVIL	
20	C11	Shamith Joshi	I	CSE	
21	4mw17cs028	Keerthan Acharya	V	CSE	
22	C28	Suraj	I	CSE	
23	C4	Rishabh Barkur	I	CSE	
24	4mw16cs005	Akhilesh Shastry	V	CSE	
25	4MW16CS02W	Gauriprasad K	V	CSE	
26	4mw16cs042	Narendra V	V	CSE	
27	4mw16cs010	Anish jathan	V	CSE	
28	4mw16cs044	Nikhil V Acharya	V	CSE	
29	18CS089	Tejas Rao	I	CSE	
30	4mw17ec003	Aditya	III	ECE	
31	C40	Vivek shenoy y	I	CSE	
32	4mw16cs009	Amod shetty	V	CSE	
33	C32	Tushar.R.Shetty	I	CSE	
34	18me010	JNANESH SHETTY	I	MECH	
35	4MW16CS057	Prajwal M Gatti	V	CSE	
36	C38	Vignesh kudva	I	CSE	
37	C15	Shravan A Shetty	I	CSE	
38	C09	Santhosh g Patkar	I	CSE	
39	18CS074	Shashank m s	I	CSE	
40	18CS068	Sarvesh.S.P	I	CSE	
41	b22	Harshit Poojari	I	CSE	
42	C03	Rayson Lawrence Dsouza	I	CSE	
43	C20	Shreya Nayak	I	CSE	
44	C5	S.Sinchana	I	CSE	
45	4mw16cs046	Nishmitha Shetty	V	CSE	
46	B03	Hitheyeshh	I	CSE	

Principal
SHRI MADHWA VADIRAJA
INSTITUTE OF TECHNOLOGY & MANAGEMENT

ಬಂಟಕಲ್ ಮಧ್ವ ವಾದಿರಾಜ ಎಂಜಿನಿಯರಿಂಗ್ ಕಾಲೇಜಿನಲ್ಲಿ ಮಂಗಳವಾರ 'ಈಕ್ಸೆಲರೇಟ್ ಸ್ಟಾರ್ಟ್ಅಪ್' ಕಾರ್ಯಾಗಾರ ನಡೆಯಿತು.

ಸ್ಟಾರ್ಟ್ಅಪ್ ಕಾರ್ಯಾಗಾರ

ಶಿರ್ವ: ಬಂಟಕಲ್ ಮಧ್ವವಾದಿರಾಜ ಎಂಜಿನಿಯರಿಂಗ್ ಕಾಲೇಜಿನಲ್ಲಿ ಉದ್ಯಮ ಮಶೀಲತಾ ಅಭಿವೃದ್ಧಿ ಘಟಕದ ವತಿ ಯಿಂದ ಕಾರ್ಯಾಗಾರ ಮಂಗಳವಾರ ನಡೆಯಿತು.

ಯುಡಿಎಂಎ ಟೆಕ್ನಾಲಜೀಸ್ನ ಮುಖ್ಯ ಕಾರ್ಯನಿರ್ವಹಣಾಧಿಕಾರಿ ಪ್ರಶಾಂತ್ ನಾಯ್ಕ್ ಮಾತನಾಡಿ, 'ವಿದ್ಯಾ ರ್ಥಿ ಗಳು ಜಟಿಲವಾದ ಸಮಸ್ಯೆ ಗಳನ್ನು ಆತ್ಮವಿಶ್ವಾಸದಿಂದ ಎದುರಿಸಿ, ಎಲ್ಲ ಅಡೆ ತಡೆಗಳನ್ನು ಜಯಿಸಿ ಉತ್ತಮ ವ್ಯವಹಾ ರಿಯಾಗಲು ಉದ್ಯಮ ಕ್ಷೇತ್ರ ಸಹಾಯ ಮಾಡುತ್ತದೆ' ಎಂದರು. ರಾಮಚಂದ್ರ ದಿ.ಎಸ್. ಇದ್ದರು.

PRAJAVANI   10 - 10 - 2018

Principal
SHRI MADHWA VADIRAJA
INSTITUTE OF TECHNOLOGY & MANAGEMENT
Vishwothama Nagar, Udupi Dist.
BANTAKAL - 574 115