

(A Unit of Shri Sode Vadiraja Mutt Education Trust[®], Udupi)

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Vishwothama Nagar, Bantakal - 574115, Udupi District, Karnataka.

Activity Request form

Academic Year	2020-21		
Department/Section/Committee/Cell	ED Cell/IIC-SMVITM		
Name of the Activity	Sensitizing to the Techniques of Innovation		
Target Audience	Interested Students		
Activity Date(s)	23-10-2020	Time	2.00 to 3.00 PM
Venue	Online		
Resource Person	Mr. Bhaskar Datta Sharma, AIC-Jyothi Institute of Technology, Bangalore		

Expected expenditure		
S. No.	Description	Amount
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Total		--

(Add rows if required)

Source of fund (Sponsorship/Registration fee)		
S. No.	Description	Amount
■	--	--
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Total		--
Financial support required from the Institute		

(Add rows if required)

<i>Axon Upadhyay</i>	<i>Axon</i> 21/10/20
Name of the Coordinator	Signature with date
 Signature of the HoD (If applicable)	



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Remarks by IQAC

May be audited


21/10/20
Signature

Remarks by Principal



Signature



Supported By



Webinar on

SENSITIZING TO THE TECHNIQUES OF INNOVATION

23rd October 2020

From 2:00 PM to 3:00 PM

Program Highlights

- Awareness of what is innovation and Key Drivers
- How innovation contributes to Entrepreneurial/Business Success
- Four dimensions of Innovation Space

Registration Link:

<https://bit.ly/2FKvGse>

Anzoo

Principal
SHRI MADHWA VADIRAJA
INSTITUTE OF TECHNOLOGY & MANAGEMENT
Vishwakhama Nagar, Udipi Dist.
BANTWAL, 574 113



Arun Upadhyaya ECE <arun_upadhyaya.ec@sode-edu.in>

Invitation: || AIC-JITF|| Webinar-Sensitizing to the Techniques of In... @ Fri Oct 23, 2020 2pm - 3pm (IST)
(arun_upadhyaya.ec@sode-edu.in)

1 message

shravya.r@jyothyit.ac.in <shravya.r@jyothyit.ac.in>

23 October 2020 at 10:33

Reply-To: shravya.r@jyothyit.ac.in

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You have been invited to the following event.

|| AIC-JITF|| Webinar-Sensitizing to the Techniques of Innovation ||

When Fri Oct 23, 2020 2pm – 3pm India Standard Time - Kolkata

[more details »](#)

Joining info Join with Google Meet
meet.google.com/yhi-fzqk-vbu

Join by phone
(US) +1 405-825-1157 (PIN: 711960123)

Calendar arun_upadhyaya.ec@sode-edu.in

Who

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8/15/2021

Shri Sode Vadiraja Mutt Education Trust Mail - Invitation: || AIC-JITF || Webinar-Sensitizing to the Techniques of In... @ Fri Oct 23, 2020 2pm - 3pm (IST) (arun_upadhyaya.ec@sode-edu.in)

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Arun Upadhyaya ECE <arun_upadhyaya.ec@sode-edu.in>

Sensitizing to the Techniques of Innovation - Webinar Link

1 message

Shravya R <shravya.r@jyothyit.ac.in>

23 October 2020 at 14:02

To: arun_upadhyaya.ec@sode-edu.in, srivathsa.17cv035@sode-edu.in, bhoomika.18ec007@sode-edu.in, navyadshetty2017@gmail.com, suraj.18ec044@sode-edu.in, shreya.19ec060@sode-edu.in, sandesh.ec@sode-edu.in, hrishika.19ec020@sode-edu.in, prajwal.19ec035@sode-edu.in, naman.18ec019@sode-edu.in, Varalakshmi.19EC084@sode-edu.in, nagaraja.18ec018@sode-edu.in, meghana.19ec029@sode-edu.in, sneesha.18cs075@sode-edu.in, sarvesh.18cs068@sode-edu.in, bhargavram.18cs018@sode-edu.in, adithi.19ec001@sode-edu.in, ashmi.18cs015@sode-edu.in, pranav.17ec041@sode-edu.in, Tejas.18ec047@sode-edu.in, soujanya.19ec072@sode-edu.in, avanti.19cs022@sode-edu.in, sukhitha.19ec077@sode-edu.in, treshika23@gmail.com, ananya.18CS006@sode-edu.in, adithisnayak1705@gmail.com, shreya.18cs079@sode-edu.in, karunya.18ec017@sode-edu.in, rakesh.19ec021@sode-edu.in, divyashree.19ec017@sode-edu.in, pratheeksha.19ec038@sode-edu.in, chaitra.18ec008@sode-edu.in, santhosh.18cs067@sode-edu.in, charan.18ec009@sode-edu.in, chaitra.19ec010@sode-edu.in, riya.18ec032@sode-edu.in, abhinandana.18ec001@sode-edu.in, Sinchana.18ec038@sode-edu.in, shamitha.18ec034@sode-edu.in, uttam.19cs108@sode-edu.in, rhea.17cv023@sode-edu.in, poornitha.17cv018@sode-edu.in, pavithra.17cv017@sode-edu.in, chethan.18ec010@sode-edu.in, sudarshan.18ec043@sode-edu.in, adithya.18ec021@sode-edu.in, pooja.18ec025@sode-edu.in, rathnashree.18ec031@sode-edu.in, Karthik.18ec016@sode-edu.in, preethi.18ec029@sode-edu.in, anupshetty145@gmail.com, dhanashree.18ec022@sode-edu.in, sagar.18ec033@sode-edu.in, sowmyasd05@gmail.com, shreya.18ec036@sode-edu.in, subbuedmer321@gmail.com, neha.18ec023@sode-edu.in, suraj.18ec045@sode-edu.in, deeksha.18ec011@sode-edu.in, ritheshshetty04@gmail.com, deepa.19ec013@sode-edu.in, sowmya.18ec039@sode-edu.in, Deepak.18ec012@sode-edu.in, prasad.18ec028@sode-edu.in, Chandrakala.19ec011@sode-edu.in, Ferdinand.18Ec014@sode-edu.in, rajesh.18ec030@sode-edu.in, vikas.18ec048@sode-edu.in, pranavashree.18ec027@sode-edu.in, shashank.18cs073@sode-edu.in, shreya.18ec035@sode-edu.in, akash.18ec004@sode-edu.in, Savitha Prakash <savitha.prakash@jyothyit.ac.in>

Dear Participants,

Please find the link to join the webinar.

Link: <https://meet.google.com/yhi-fzgj-vbu>

If received already, kindly ignore this email!

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Thanks and Regards,

Shravya R,
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Bengaluru - 560-082

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8/15/2021 Shri Sode Vadiraja Mutt Education Trust Mail - Invitation: [AIC-JITF] Webinar-Sensitizing to the Techniques of In... @ Fri Oct 23, 2020 2pm - 3pm (IST) (arun_upadhyaya.ec@sode-edu.in)
AIC-JITF here by welcomes the participants for the session.


Going (arun_upadhyaya.ec@sode-edu.in)? **Yes - Maybe - No** more options »

Invitation from [Google Calendar](#)

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Forwarding this invitation could allow any recipient to send a response to the organizer and be added to the guest list, or invite others regardless of their own invitation status, or to modify your RSVP. [Learn More](#).

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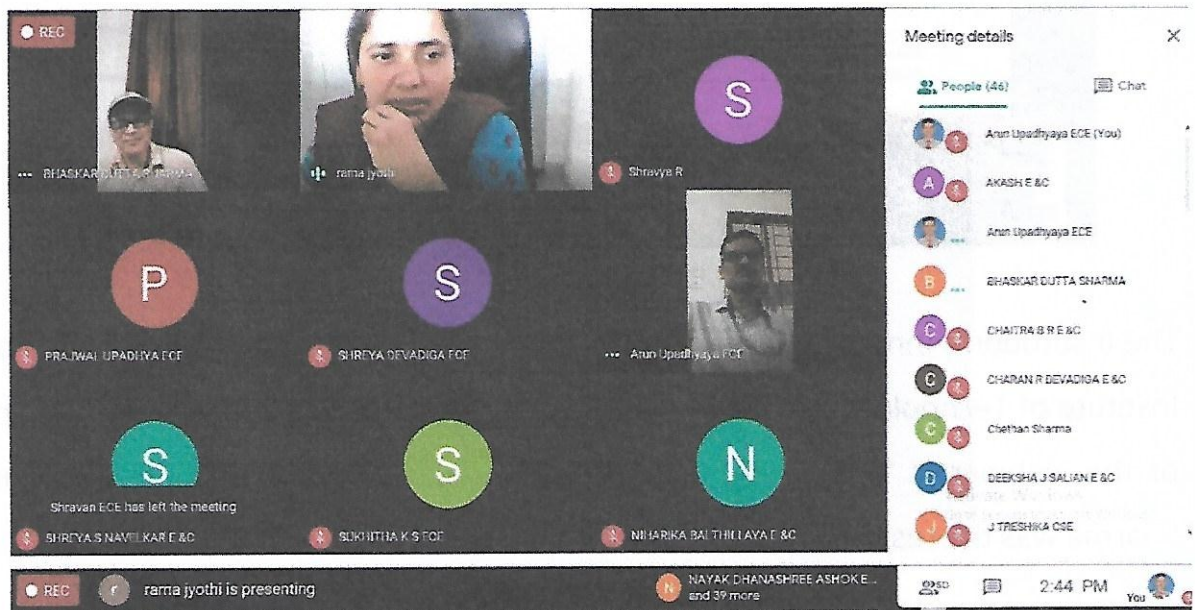


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Vishwothama Nagar, Bantakal – 574 115, Udupi District, Karnataka, INDIA



Activity Report

Academic Year	2020-21
Name of the Program	Sensitizing to the Techniques of Innovation
Date	23-10-2020
Target Audience	Students of SMVITM
Resource Person	Mr. Bhaskar Datta Sharma
Number of Participants	50



Commercialization

The most innovative company today=Apple
The idea of Innovation came from Xerox which they commercialized to make MAC

Bhaskar
Principal

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REC rama jyothi is presenting

Innovation space

- Policy to reduce the cost of production Increase demand
- Introduction of new commodity, new quality of goods Emergence or opening of new market
- New source of raw materials
- New variety or design of the products
- Larger profits for a longer duration.

Meeting details: People (50)

Participants: SHAMITHA SHANSHOGUE K E & C, SHANTHIGA ECE, Shiravan ECE, Shraya R, Shraya R, SHREYA DEVADIGA ECE, SHREYA S NAVELKAR E & C, SHREYA SUBHASH CHANDRA SHE..., SHREYA T KOTIAN E & C

REC rama jyothi is presenting

What is Innovation? Creating Meaning & Value in the lives of People

There can be several ways of defining Innovation. In simplistic terms we can say Innovation= Creativity * Commercialization

Innovation is the complete/holistic process which involves

1. Problem/Opportunity Identification
2. Idea Generation
3. Invention/modification
4. Development
5. Building Prototype
6. Production
7. Marketing[including advertising and branding]
8. Sales & Service

Meeting details: People (49)

Participants: Arun Upadhyaya ECE (You), ANASH E & C, BHASKAR DUTTA SHARMA, CHAITRA B R E & C, CHARAN R DEVADIGA E & C, Chethan Sharma, DEBKISHA J SALIAN E & C, J TRESHKA OSE, KARUNYA E & C

The Institution's Innovation Council in association with Atal Incubation Center of Jyothi Institute of Technology, Bengaluru organized a webinar on 23, October 2020. The topic of the webinar is "Sensitizing to the Techniques of Innovation". Mr. Bhaskar Datta Sharma was the resource person.

Around 50 students of SMVITM, Bantakal attended the webinar and interacted with the resource person.

Mr. Arun Upadhyaya, Convener, IIC-SMVITM coordinated the program.

Anzore
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