

SHRI MADHWA VADIRAJA INSTITUTE OF TECHNOLOGY AND MANAGEMENT

(A Unit of Shri Sode Vadiraja Mutt Education Trust*, Udupi)

Accredited by NAAC with 'A' grade | Affiliated to VTU, Belagavi

Approved by AICTE, New Delhi & Recognized by Govt. of Karnataka

Vishwothama Nagar, Bantakal - 574115, Udupi District, Karnataka.



Activity Requestform


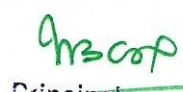
AcademicYear	2020-21		
Department/Section/Committee/Cell	Entrepreneurship Development Cell/IIC_SMVITM		
NameoftheActivity	Business Model Canvas		
TargetAudience	Interested Students		
ActivityDate(s)	29-05-2021	Time	10.00 to 11.30AM
Venue	Online		
ResourcePerson	Dr. Sudhir Raj K, Professor, Justice K. S Hegde Management Institute, Nitte, Karkala		

Expectedexpenditure		
S.No.	Description	Amount
	Honorarium	3000.00
	Total	3000.00

(Addrowsifrequired)

Sourceoffund(Sponsorship/Registrationfee)		
S.No.	Description	Amount
	Institute	3000.00
	Total	3000.00
FinancialsupportrequiredfromtheInstitute		

(Addrowsifrequired)

<p>Arun ✓</p> <p>NameoftheCoordinator</p>	<p> 25.5.21</p> <p>Signaturewithdate</p>
<p>Signature oftheHoD(Ifapplicable)</p>	<p> Principal</p> <p>SHRI MADHWA VADIRAJA INSTITUTE OF TECHNOLOGY & MANAGEMENT Vishwothama Nagar, Udupi Dist. BANTAKAL - 574 115</p>

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SMVIT

RemarksbyIQAC

May be conducted


Signature
25/5/21

RemarksbyPrincipal

very useful program. Proceed
Princp
26/5/2021

Signature
Principal 

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Vishwothama Nagar Udupi Dist
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SMVITM



INSTITUTION'S
INNOVATION
COUNCIL

Institution's Innovation Council

is organising

A Webinar on

BUSINESS MODEL CANVAS



Dr. Sudhir Raj K
Professor
Justise K S Hegde
Institute of Management
Nitte



meet.google.com/ymh-jdua-bgh

[Signature]

Principal

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Vishwothama Nagar, Udupi Dist.
BANTAKAL - 574 115

7/22/2021

Shri Sode Vadiraja Mutt Education Trust Mail - Business Model Canvas



Arun Upadhyaya <edc@sode-edu.in>

Business Model Canvas

2 messages

Arun Upadhyaya <edc@sode-edu.in>

Thu, May 27, 2021 at 11:32 AM

To: Madhukara Nayak Mech <madhukara.mech@sode-edu.in>, Harshitha G M <harshitha.cs@sode-edu.in>, Sandesh Kumar ECE <sandesh.ec@sode-edu.in>, "Ms.Usha H Physics" <ushah.physics@sode-edu.in>

Dear Sir/Madam,

The IIC of SMVITM is conducting a webinar on "Business Model Canvas" on Saturday, 29 May for all the faculties, staffs and students of SMVITM.

I have shared the flyer of the same in Whatsapp group.

Kindly request you to inform everyone and ensure large participation from your respective department.

E-Certificate will be given to all the participants.

Warm Regards

Mr. Arun Upadhyaya

AMIE, M.Tech, MISTE

Coordinator- Entrepreneurship Development Cell



SMVITM

Shri Madhwa Vadiraja Institute of Technology and Management

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Inscry

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7/22/2021

Shri Sode Vadiraja Mutt Education Trust Mail - Business Model Canvas



Bussiness canvas.jpg
421K

Madhukara Nayak Mech <madhukara.mech@sode-edu.in>
To: Arun Upadhyaya <edc@sode-edu.in>

Thu, May 27, 2021 at 12:06 PM

OK sir.
[Quoted text hidden]

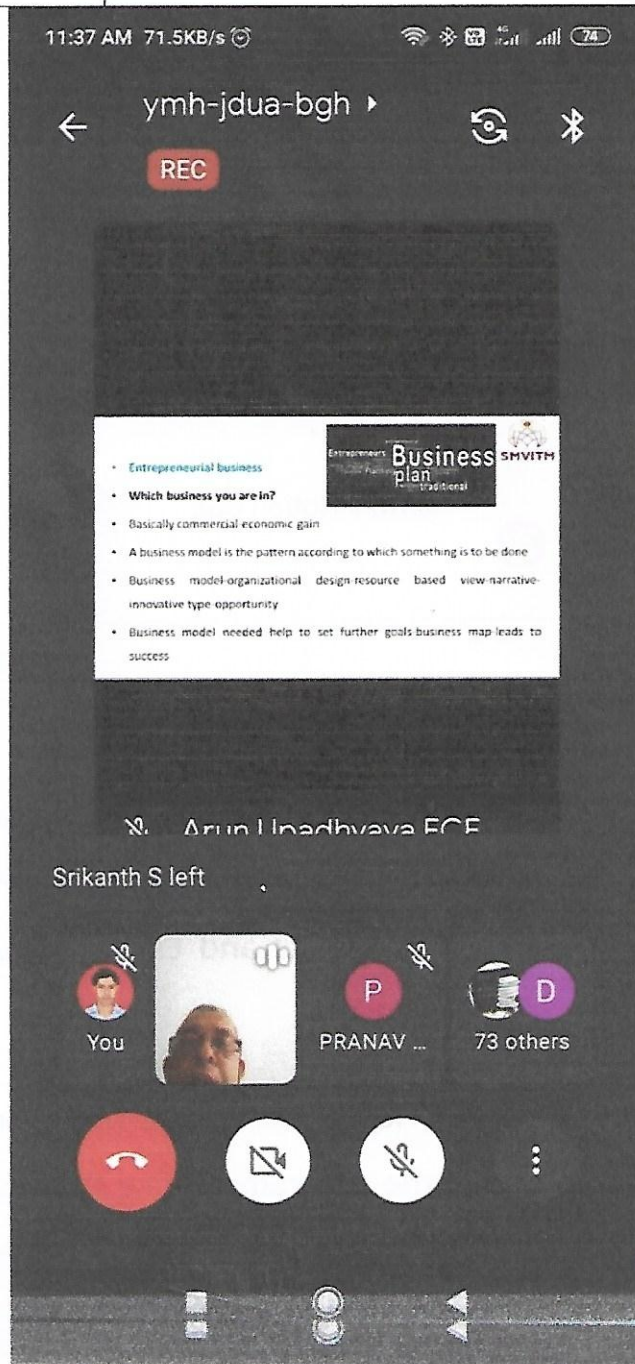
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Vishwothama Nagar, Bantakal – 574 115, Udupi District, Karnataka, INDIA

Activity Report

Academic Year	2020-21
Name of the Program	Business Model Canvas
Date	29, May, 2021
Target Audience	Interested Students of SMVITM
Resource Person	Dr. Sudhir Raj K, Professor, Justice K. S Hegde Institute of Management, Nitte, Karkala
Number of Participants	85



Arjun
Principal
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REC



- Entrepreneurial business
- Which business you are in?
- Basically commercial-economic gain
- A business model is the pattern according to which something is to be done
- Business model-organizational design-resource based view-narrative-innovative type-opportunity
- Business model needed help to set further goals-business map-leads to success



(76) [Messages icon] [Info icon]

- ANUP S SHETTY E & C >
- ANUSHREE RAO ECE >
- Arun Upadhyaya ECE >
- Ashwini Kotian CSE >

Shri Madhwa Vadiraja Institute of Technology and Management Bantakal conducted a workshop on "Business Model Canvas" on 29, May, 2021. The Program was jointly organized by the Institution's Innovation Council and Entrepreneurship Development cell of the institute.

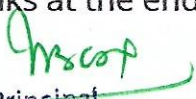
Dr. Sudhir Raj K, Professor, Justice K. S Hegde Institute of Management, Nitte, Karkala participated as the resource person of the program. During the session, Dr. Sudhir Raj explained why the business model is important for any company to scale up their

business. He quoted several examples of well-known Indian and Multinational companies and the success of their companies.

Dr. Raj also explained that the business model canvas covers the four main areas of any venture: customers, offering, infrastructure, and financial viability. He also mentioned about nine building blocks that describe and assess a business model i.e. customer segments, value propositions, channels, customer relationships, revenue streams, key resources, key activities, key partnerships, and cost structure

The Students, staff and faculties of the institute participated in large numbers and interacted with the resource person.

Mr. Arun Upadhyaya, coordinator of Entrepreneurship Development Cell welcomed all the participants, Ms. Bhoomika introduced the resource person and Mr. Sandesh Kumar proposed vote of thanks at the end of the program.


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