



## Activity Report

Academic Year	2022-23
Name of the Program	IDEATHON – Intercollegiate Idea Presentation Competition
Date	10/12/2022
Target Audience	Interested students
Resource Person	-
Number of Participants	208

## SHRI MADHWA VADIRAJA INSTITUTE OF TECHNOLOGY AND MANAGEMENT

(A Unit of Shri Sode Vadiraja Mutt Education Trust®, Udupi)  
Accredited by NBA | Accredited by NAAC with 'A' Grade | Affiliated to VTU, Belagavi  
Approved by AICTE, New Delhi & Recognized by Govt. of Karnataka  
Vishwothama Nagar, Bantakal-574 115, Udupi District, Karnataka, INDIA






**Idea Presentation  
on  
10 December**

**Prize Money  
worth Rs 50,000/-**

The Last date to submit  
the idea is  
**24 November 2022**

For Registration



# IDEATHON

No **PROBLEM**  
is too big  
No **IDEA**  
is too small

# 2022

organized by  
Institution's Innovation Council  
in association with the ISTE student chapter

**Competition Themes:**

- Predictive healthcare
- Technology-based agriculture
- E-Vehicles
- Waste to wealth
- Cloud computing in disaster management and safety
- Animation and Gaming

**Competition Guidelines:**

- Two members in a team
- Registration Fees - Rs. 500.00 (only for selected teams after screening)
- Two Rounds - A. Idea Submission, B. Idea Presentation
- Minimum participation of 5 teams is mandatory in each theme.

Contact Details - Coordinator - 9686323734

[https://sode-edu.in/sode\\_events/ideathon-2022/](https://sode-edu.in/sode_events/ideathon-2022/)    PPT Format (link - <https://bit.ly/3FKU1L8>)



Entrepreneurship Development cell in association with ISTE Student Chapter of Shri Madhwa Vadiraja Institute of Technology & Management, Bantakal organized "IDEATHON 2022" on 10 December 2022 in the college premises.

The major objective of the program was to exhibit technical idea based on various themes and hence to flourish thinking ability of the students to solve the societal related problems.

The program was started by lighting the lamp.

Mr. Arun Upadhyaya, Asst. Professor (Sr.), the Coordinator of Entrepreneurship Development Cell, SMVITM welcomed the gathering and briefed about the program. He expressed his gratitude to the participants of various colleges of Karnataka and also from outside for registering the event in large number with so much of enthusiasm.

Chief Guest of "IDEATHON 2022". Mr. Dinesh Karnik, Managing Director, Prueba India Software Pvt Ltd, Manipal addressed the gathering. During his speech Mr. Karnik mentioned that most of the time, the necessity creates innovation and it would be great if innovation become a passion for students. The chief Guest also spoke about need to work intensively to solve a problem and contribute to the society. Finally he mentioned that even the students with innovative mind set can also become an entrepreneur and get success in life.

Prof. Dr. Thirumaleshwara Bhat, Principal, SMVITM has delivered presidential remark. In his speech he mentioned that this kind of program will help to generate new ideas which will help mankind to resolve their problems and also congratulated the participants for showing interest to participate in such events..

Mr. Harish Belman, HEAD, Premier Investments, and also Governing Council member of SMVITM was the Guest of Honour of the inaugural function.

Dr. Ganesh Aithal, the Vice Principal of SMVITM, was present during the inaugural ceremony. The program started with invocation by Ms. Chithkala and the Programme was compered by Ms. Shrutha V Bhat. Ms. Ankitha of introduced the Chief Guest to august gathering.

A vote of thanks was proposed by Mrs. Usha Parvtahy.