

SHRI MADHWA VADIRAJA INSTITUTE OF TECHNOLOGY AND MANAGEMENT

(A Unit of Shri Sode Vadiraja Mutt Education Trust®, Udupi)

Accredited by NAAC with 'A' grade | Affiliated to VTU, Belagavi
Approved by AICTE, New Delhi & Recognized by Govt. of Karnataka
Vishwothama Nagar, Bantakal - 574115, Udupi District, Karnataka.



Activity Report

Academic Year	2022-23
Name of the Program	IDEA GENERATION WORKSHOP
Date	25/01/2023
Target Audience	Interested students
Resource Person	Mr. B. S Revankar, Ex-Director, NITK-STEP, & Honorable Governing Council Member, SSVMET, UDUPI
Number of Participants	60

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INSTITUTION'S INNOVATION COUNCIL

The Entrepreneurship Development Cell
in association with
Institution's Innovation Council
is organising
IDEA GENERATION WORKSHOP
by
Prof. B S Revankar
Ex- Director, NITK-STEP
GC Member, SSVMET, Udupi



Date : 25 January 2023 Time: 9.15 AM
Venue: Seminar Hall, Admin Block





The Institution's Innovation Council in association with the Entrepreneurship Development Cell of SMVITM organized "IDEA GENERATION WORKSHOP" on 25 January 2023 in the institute premises.

Mr. B. S Revankar, Ex-Director, NITK-STEP, & Honorable Governing Council Member, SSVME, UDUPI inaugurated the session by lighting the lamp.

Prof. Dr. Thirumaleshwar Bhat, Principal, SMVITM, has briefed about the program and also conveyed the students about institution's aim in producing more entrepreneurs and the future planning of Entrepreneurship Development Cell of SMVITM in helping the students to become an entrepreneur.

The chief guest of the program, Mr. B. S Revankar informed the gathering that our country is showing progress in Global Innovation Index due to the effort of Government of India and more young innovators are emerging in the county. He urged the participants to involve themselves in innovation activity and contribute to the growth of the country.

During the session Mr. Revankar encouraged the students to become an entrepreneur by giving various examples of innovation happened during the covid period. He also informed the students that the problems in the society lead to generation of different ideas.

Students were actively participated over the entire session and gained lot of knowledge, awareness and new ideas to think in the direction of becoming an Entrepreneur. Prof. Dr. Ganesh Aithal Vice principal of SMVITM, Mr. Arun Upadhyaya coordinator of Institution's Innovation Council cell were gracing the occasion. All the Coordinators of Institution's Innovation Council were present over the session.

The Session started with the invocation by Ms. Surabhi and was compered by Ms. Shravanthi.