



## Activity Report

Academic Year	2022-23
Name of the Program	IDEA GENERATION and VALIDATION WORKSHOP
Date	28/08/2023
Target Audience	Interested students
Resource Person	Mr. B. S Revankar, Ex-Director, NITK-STEP, & Honorable Governing Council Member, SSVMET, UDUPI
Number of Participants	42

The Institution's Innovation Council in association with the Entrepreneurship Development Cell of SMVITM organized "IDEA GENERATION and VALIDATION WORKSHOP" on 28 August 2023 in the institute premises.

Mr. B. S Revankar, Ex-Director, NITK-STEP, & Honorable Governing Council Member, SSVMET, UDUPI was the resource person of the program.

During the session Mr. Revankar encouraged the students to become an entrepreneur by giving various examples of innovation happened during the covid period and thereafter. He also informed the students that the problems in the society lead to generation of different ideas. The students should have innovative mindset and perseverance to achieve something in life.

Mr. Revanakar also explained importance of analyzing the idea, market study and validation of ideas.

The resource person also conducted various activities in which the students participated actively.

Mr. Arun Upadhyaya coordinator of Institution's Innovation Council and all the Coordinators of IIC were present during the session.

The program was compered by Ms. Shravanthi.



