

SHRI MADHWA VADIRAJA INSTITUTE OF TECHNOLOGY AND MANAGEMENT

(A Unit of Shri Sode Vadiraja Mutt Education Trust®, Udupi)

Accredited by NAAC with 'A' grade | Affiliated to VTU, Belagavi
Approved by AICTE, New Delhi & Recognized by Govt. of Karnataka
Vishwothama Nagar, Bantakal - 574115, Udupi District, Karnataka.



Activity Report

Academic Year	2022-23
Name of the Program	Entrepreneurship and Innovation as Career Opportunity
Date	01 December, 2022
Target Audience	Interested Students
Resource Person	Mr. Arun Upadhyaya, Innovation Ambassador, Convener, IIC-SMVITM
Number of Participants	405





The Institution's Innovation Council of Shri Madhwa Vadiraja Institute of Technology and Management Bantakal conducted a session on "***Entrepreneurship and Innovation as Career Opportunity***" on **01 December, 2022**.

The resource person of the event was Mr. Arun Upadhyaya, Innovation Ambassador, Convener, IIC-SMVITM. Mr. Arun briefed the efforts of Ministry of Education's effort to bring innovation culture among the young students and the role of Institution's Innovation Council at the institute. He explained the need of developing entrepreneurial culture among youngster and benefit of starting own venture. Mr. Arun also briefed about importance of innovation required in product to succeed in market. He quoted several examples of key innovators and startup founders.

Around 405 students participated in the event and interacted with the resource person.