

# SHRI MADHWA VADIRAJA INSTITUTE OF TECHNOLOGY AND MANAGEMENT

(A Unit of Shri Sode Vadiraja Mutt Education Trust®, Udupi)

Accredited by NAAC with 'A' grade | Affiliated to VTU, Belagavi  
Approved by AICTE, New Delhi & Recognized by Govt. of Karnataka  
Vishwothama Nagar, Bantakal - 574115, Udupi District, Karnataka.



## Activity Report

Academic Year	2022-23
Name of the Program	Entrepreneurship Development and Career Guidance Program
Date	06 to 07 January, 2023
Target Audience	Interested Students
Resource Person	Dr. Sudhir Raj K, Mr, Vikram Rai, Mr. P M Pinjar, , Prof Shalini K Sharma, , Dr. Praveen Shetty etc
Number of Participants	64



## UDUPI GRAMEENA BUNTARA SANGHA DA SABHA BHAVANA NIRMANA & DEVELOPMENT COMMITTEE (R).

Grameena Buntara Charitable Trust

### TWO DAYS SKILL DEVELOPMENT, ENTREPRENEURSHIP DEVELOPMENT & CAREER GUIDANCE PROGRAMME FOR STUDENTS OF SHRI MADHWA VADIRAJA INSTITUTE OF TECHNOLOGY & MANAGEMENT, BANTAKAL, UDUPI

Date: 6<sup>th</sup> & 7<sup>th</sup> January 2023  
Time: 09.30 am to 5.15 pm

Place: Skill Development Centre, 1st Floor of  
"Asha Prakash Shetty Convention Centre"  
Kunthal Nagar, Manipura, Udupi District - 576120.

*Rural Development through Entrepreneurship*

**TWO DAYS SKILL DEVELOPMENT, ENTREPRENEURSHIP DEVELOPMENT & CAREER GUIDANCE PROGRAMME  
FOR STUDENTS OF SHRI MADHWA VADIRAJA INSTITUTE OF TECHNOLOGY & MANAGEMENT  
BANTAKAL, UDUPI**

**FIRST DAY - 6<sup>th</sup> JAN 2023**

<b>Session-1: 11.00 – 12.30 PM</b> Career Planning for Success Resource Person : Prof. Shalini K. Sharma	<b>Session-2: 12.30 – 1.30 PM</b> Government Schemes & Facilities Resource Person : Mr. PM Pinjar	<b>Session-3: 2.15 – 3.45 PM</b> International Career, an Overview Resource Person : Mrs. Divya Rani Pradeep	<b>Session-4: 3.45 – 5.15 PM</b> Digital Marketing: Creating Content with Canva Resource Person : Mr. Preetham Adiga
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**SECOND DAY - 7<sup>th</sup> JAN 2023**

<b>Session-1: 9.30 – 11.00 PM</b> How to Become a Timeless Leader? A Story Based Approach Resource Person : Dr. Sudhir Raj	<b>Session-2: 11.00 – 12.30 PM</b> Future Learn- How to Succeed in Interview Resource Person : Mr. Guru Prashanth Bhat	<b>Session-3: 12.30 – 1.30 PM</b> My Entrepreneurial Journey Resource Person : Mr. Ajith Kamath	<b>Session-4: 2.15 – 3.45 PM</b> Building Communication Competency Resource People: Dr. Shubha H.S. & Dr. Praveen Shetty
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**Prof. Shalini K. Sharma**  
Head, Department of Counselling  
Welfare, Training and Placement  
NMAMIT, Nitte



**Mr. PM Pinjar**  
Lead Bank District  
Chief Manager



**Mrs. Divya Rani Pradeep**  
Co Founder- SarLata IT Solutions & Training  
Visiting Professor, JKSHIM, Nitte



**Mr. Preetham Adiga**  
Research Scholar  
Manipal Institute of Communication  
MAHE



**Dr. Sudhir Raj**  
Professor, Justice K. S. Hegde  
Institute of Management, Nitte.



**Mr. Guru Prashanth Bhat**  
Head - Placements & Admissions  
Justice KS Hegde Institute of  
Management, Nitte



**Mr. Ajith Kamath**  
Ajith Enterprises & Former President of  
Kanara Industries Association  
Baikampady, Mangalore



**Dr. Shubha H.S**  
Professor &  
Head of Media Studies  
Manipal Institute of Communication,  
MAHE



**Dr. Praveen Shetty**  
Coordinator – CISD, Asst. Professor  
Manipal Institute of Technology  
MAHE



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Shri Madhwa Vadiraja Institute of Technology and Management Bantakal conducted a workshop on ***“Entrepreneurship Development and Career Guidance Proram”*** on **06 and 07, January, 2023**. The Program was jointly organized by the Institution’s Innovation Council (IIC), Gramina Bantara Sangha, Udupi District.

On the first day, the resource person Prof Shalini K Sharma took the session on career planning for success. Mr. P M Pinjar, Chief Manager, gave details about various government schemes available to set up own Startup. Ms. Divya rani explained on International career and Mr. Preetham Adiga took the session on Digital Marketing.

The second day started with a session by Dr. Sudhir Raj K, of Justice K. S Hegde Management Institute, Nitte on the topic How to become a leader. Mrs Shilpa Praveen on the topic Digital Marketing A connected Creativity. Later Prof Shalini K Sharma, Dr. Shubha H S, Dr. Praveen Shetty of MIT, Manipal gave a talk on effective communication for professionals.

The students participated in large numbers and interacted with the resource persons.