



Madhwa Incubator for Technology, Innovation and Entrepreneurship

Rural Roots, Global Reach



April-June-2026

An integrated lifecycle approach aligned with
the rural innovation journey

PRERANA

SRUJANA

SAMRUDDHI

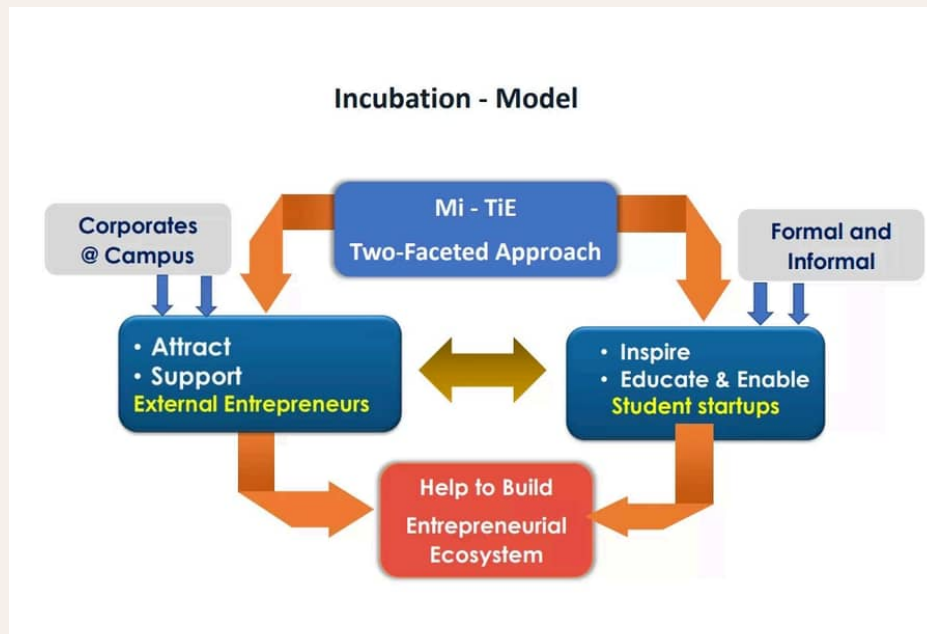
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About Mi-TiE



Mi-TiE is the Entrepreneurship Incubator under the Sode Vadiraja Foundation (a Section-8 company) at SMVITM, Bantakal, Udupi.

It fosters entrepreneurship initiatives, nurtures technology start-ups and supports innovators with prototyping grants, incubation & accelerator programs to turn research into scalable businesses with economic, strategic and social impact. Mi-TiE supports innovators in developing technology solutions that address challenges in agriculture, healthcare, sustainability and rural industries.

Through structured programs PRERANA, SRUJANA and SAMRUDDHI, Mi-TiE provides mentorship, infrastructure, industry connections and ecosystem support to help innovators build scalable startups guided by the vision of *"Rural Roots, Global Reach."*

VISION AND MISSION

RURAL ROOTS, GLOBAL REACH



OUR VISION

To become a Centre of Excellence for Rural Innovation and Entrepreneurship, focusing on agriculture, healthcare, MSMEs, and sustainability.



OUR MISSION

1. To strengthen the innovation ecosystem by enabling students, faculty, alumni and rural youth to identify local societal and industry problems and transform them into scalable technology solutions and startups addressing regional and national needs.
2. To provide structured end-to-end incubation support covering outreach, ideation, prototyping, product development, intellectual property creation, startup incorporation, mentorship, funding facilitation and market linkage through a systematic incubation framework.
3. To promote an interdisciplinary culture of innovation and entrepreneurship, leading to patent generation, startup formation, skill development and sustainable rural employment creation.

Mi-TiE

EMPOWERING RURAL INNOVATION AND ENTREPRENEURSHIP



Empowering students, faculty, alumni, innovators, and rural entrepreneurs to transform ideas into scalable startups. Mi-TiE supports innovators through awareness, product development, and startup growth, with a special focus on solving rural challenges through technology.

THREE STAGE MODEL

PRERANA

OUTREACH AND AWARENESS

- Innovation awareness programs in rural and semi urban communities
- Student, faculty and alumni engagement initiatives
- Problem identification aligned to rural, social and sustainability challenges
- Hackathons, ideation camps and innovation sensitization programs

SRUJANA

INNOVATION AND PRODUCT DEVELOPMENT

- Product design, prototyping and validation support
- Access to labs, mentors, domain experts and design resources
- IP facilitation including patents and design registrations
- Proof-of-concept and MVP development

SAMRUDDHI

INCUBATION AND STARTUP GROWTH

- Startup incorporation and compliance support
- Business mentoring, funding access and investor connect
- Market access, pilot deployments and scale-up support
- Job creation and sustainable enterprise development

NAIN 2.0 PROGRAM

Empowering Innovation.
Building Future Entrepreneurs.

Implemented By



K-tech

Supported Under

NAIN 2.0



KEY HIGHLIGHTS OF NAIN 2.0



Encourages Students

To identify local problems and apply frugal innovation concepts.



Supports Development

Of technology-based solutions and working prototypes.



Financial Assistance

Including incubation support, mentorship, and technical guidance.



Helps Students

Transform innovative ideas into sustainable startups.



KITS Support

KITS has selected 10 SMVITM student teams for innovation and startup support.

About NAIN 2.0

Shri Madhwa Vadiraja Institute of Technology and Management has secured a **₹1.86 crore** grant under the prestigious NAIN 2.0 initiative of the Government of Karnataka for a period of three years to promote student innovation, entrepreneurship, and startup development.

The program is implemented by the Department of Electronics, Information Technology and Biotechnology, Government of Karnataka, through Karnataka Innovation and Technology Society (KITS).

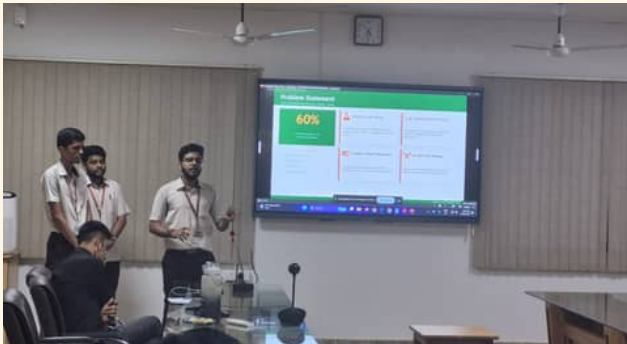
Strengthening the Innovation Ecosystem at Mi-TiE



“Rural Roots, Global Reach” marked the first Advisory Board meeting of Mi-TiE at Shri Madhwa Vadiraja Institute of Technology & Management. The session focused on strengthening our innovation ecosystem through the Prerana–Srujana–Samruddhi framework, supported by the ₹1.86 Cr NAIN 2.0 grant from the Government of Karnataka.

EVALUATION OF STUDENT INNOVATION PROJECTS

25th April 2026



Objective

To evaluate the 15 student projects and identify 10 projects with strong innovation, technical feasibility, societal impact, and implementation potential for sponsorship and further development.



Outcome

Based on the evaluation outcomes, 10 projects were shortlisted for sponsorship and further development. A total funding support of ₹44 lakhs was sanctioned for these selected projects, providing students with an opportunity to transform their innovative ideas into practical solutions and prototypes.

The initiative aims to promote research, innovation, entrepreneurship, and industry-relevant project development among students.

Expert Evaluation Panel

IIIT Dharwad & KITS Experts



Dr. Deepak K T



Dr. Jagadish D N



Ram Subramanian



Darshana Kasar



Key Highlights



The final evaluation of the Top 15 student projects was conducted on 25 April 2026.



Student teams presented their projects through detailed presentations and interactions with the expert panel.



Projects were evaluated based on innovation, technical feasibility, societal impact, and implementation potential.



The expert panel included IIIT Dharwad experts and experts from KITS.

Visit by Vice President of Startup India



Dr. Mamata Venkatesh



Honored to host Dr. Mamata Venkatesh at Madhwa Incubator (Mi-TiE), inspiring innovation and entrepreneurial growth.

Her insightful guidance and passion for innovation motivate young entrepreneurs to dream bigger and achieve more.



By Dr. Sachin S Bhat
Dean Research and Consultancy
SMVITM, Bantakal

Startup Awareness Program



Objectives

The program aimed to create awareness about startups and entrepreneurship, introduce participants to India's startup ecosystem, and highlight the role of startups in economic growth. It also sought to familiarize students with incubation and the support systems available for aspiring entrepreneurs while encouraging them to explore entrepreneurship as a potential career path.

Highlights

The session provided valuable insights into startups and entrepreneurship, covering different startup models, their contribution to economic growth, and the opportunities available for aspiring entrepreneurs. Participants also learned about incubation, the role of incubators, and the support systems that help transform innovative ideas into successful ventures.

"Entrepreneurship is not just about starting a business; it is about creating value and solving problems."



Outcome

The program enhanced participants' understanding of startups, entrepreneurship, and incubation. Students gained awareness of various startup models and the support mechanisms available for entrepreneurs. The session inspired participants to develop an entrepreneurial mindset and explore innovation-driven career opportunities.

IDEATION AND VALIDATION

On the Occasion of "World Creativity and Innovation Day"

Prof. B. S. Revankar
Governing Body Member, SSVMET

On 22 April, 2026



Objectives

The session aimed to encourage creative thinking and innovation among students. It focused on helping participants understand the process of generating ideas, evaluating their feasibility, and validating innovative concepts to solve real-world problems.

"The best way to predict the future is to invent it."

Highlights

As part of the World Creativity and Innovation Day celebrations, an interactive session on Ideation and Validation was conducted by Prof. B. S. Revankar. The speaker emphasized the importance of creativity, problem identification, idea generation, and systematic validation in transforming innovative thoughts into practical solutions. The session inspired students to adopt a structured approach towards innovation and entrepreneurship.



Outcomes

The session enhanced participants' understanding of ideation and validation processes. Students learned the importance of identifying problems, developing innovative solutions, and assessing the feasibility of their ideas. The program encouraged creative thinking, problem-solving skills, and an innovation-driven mindset.



"Every successful innovation begins with a simple idea and the courage to validate it."

IPR Awareness Program

“Intellectual Property Rights in India: Protecting Innovation in a Growing Economy”

Talk by **Mr. Balachandra R**, Assistant Professor, AI & DS, SMVITM
On 27 April 2026



Objectives

- Create awareness about Intellectual Property Rights (IPR)
- Understand patents, trademarks, copyrights, and GI tags
- Encourage innovation and protection of original ideas

Highlights

- Improved Understanding of IPR and its significance
- Awareness of legal protection for innovations and creative works
- Insights into India's growing Innovation and startup ecosystem

IPR Awareness Program



Outcomes

- Gained knowledge of IPR and its importance.
- Learned ways to protect innovative ideas and creations.
- Developed awareness of India's innovation and startup ecosystem.

MEET OUR NEW INCUBATION MANAGER

DAVID SALDANHA



Mi-TiE is happy to welcome David John Saldanha, an accomplished entrepreneurial researcher and biomedical engineer, as our new Incubation Manager. He brings a stellar track record in translating academic breakthroughs into market-ready products, backed by multiple patent publications and substantial government funding success through programs like DST-NIDHI and Elevate Karnataka. Having previously served as the founder of AION Health Solutions and technical advisor for many startups, David's extensive expertise in technical validation and strategic mentoring will be invaluable in guiding our deep-tech innovators from prototype to commercial success.

Board of *Directors*



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Incubation Manager



Dr. Shrivathsa
TV
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REACH US OUT TEAM Mi-TiE
SCAN TO FOLLOW US ON



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